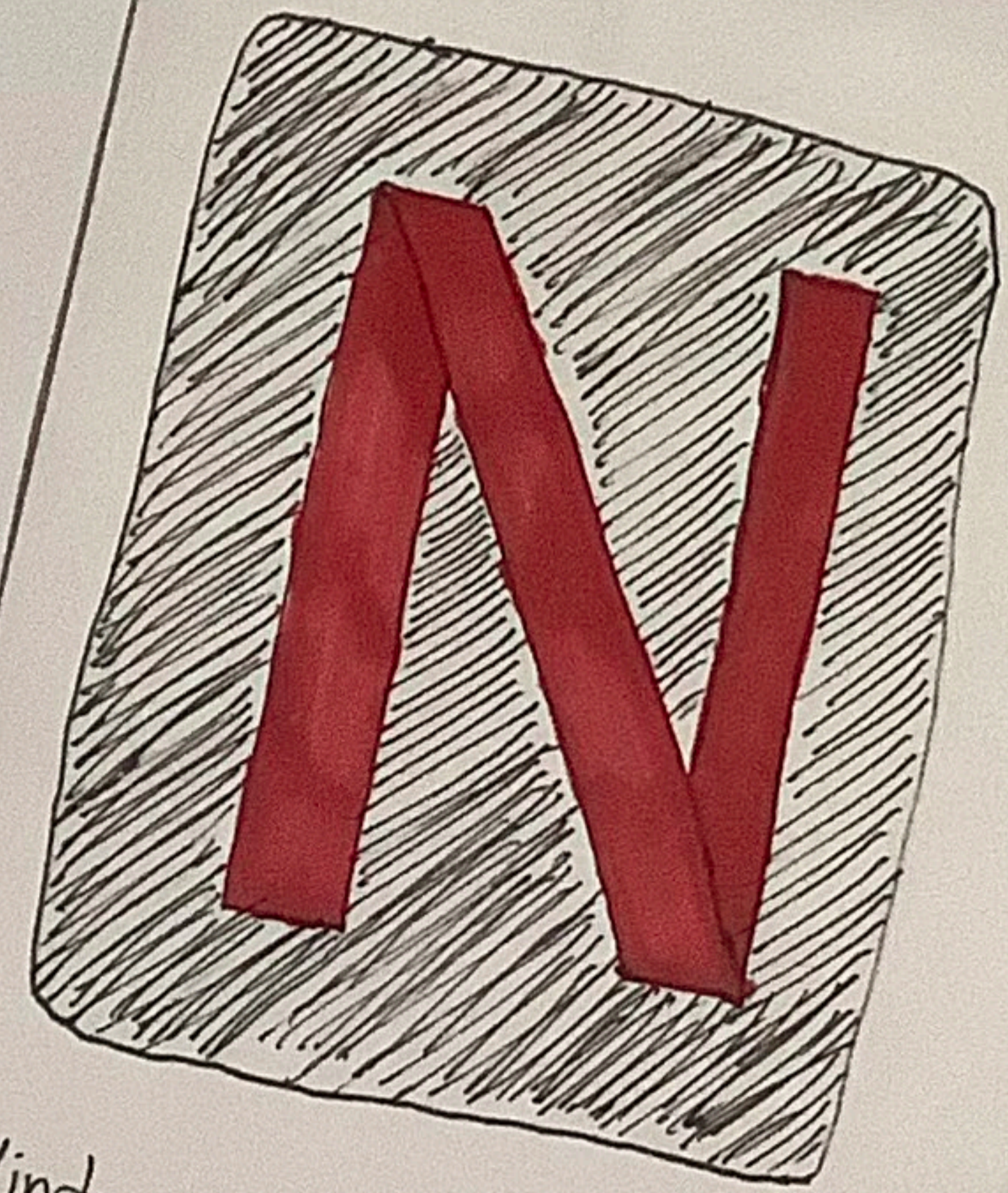


Pain Points

- So small gap (space) between movie section.
- So small font.
- The continue watch list never be in the same place.
- No keyboard shortcut such as "f" for full screen
- Too much movies in the same page.
- Have to click "☰" to access the movie section menu.
- Continue watching section is confusing because movie and tv-show is in the same place.

Goals

- Add more space between section
- Increase font size and make it bold.
- Create a shortcut key.
- Reduce scrolling time by have less movies in the first page.
- Click on the "Continue watching" section to access another page with a split section.



"Windows application" (PC)

WHO?

- Every Netflix user especially for microsoft store.
- Everybody who is interesting to register for netflix.

Jessica, she loves to watch movie and tv-show especially the Korean Drama. Everytime when she comes back from school she will start to watch K-drama.

Everytime when she looks at her "continue watching list", she feels a little confuse because she watch a lot of movies. Moreover, she has to click the arrow icon on the side (<, >) to find her show that she wants to continue watching.

Therefore, how good it is going to be, if Jessica can just click the "continue watching" and it comes up with another page with a very clear section and interface!!!