

NYIT WEBPAGE AFFINITY MAPPING

GOALS /OUTCOMES

**HAVE A FUN ATTRACTIVE
WEBPAGE**

**FAMILY EVENTS
PROMOTE VOLUNTEER
WORK ON PAGE**

**HOW TO BE DIFFERENT FROM
OTHER SCHOOL WEBSITES**

**EFFECTIVENESS
ORGANIZED, EASY TO
FOLLOW, FUNCTIONABLE**

**BE SURE TO INCLUDE
IMPORTANT THINGS ON
WEBPAGE**

**GET TO CONNECT/ READ
ABOUT CURRENT STUDENTS
FROM THAT SPECIFIC MAJOR**

**PROPER AND ACCURATE
INFORMATION**

**FUN ACTIVE SOCIAL MEDIA
INSTAGRAM, TWITTER ETC.**

STRUGGLES

MULTIPLE FEATURES

**TOO MUCH INFO TO BE
CONDENSED,WEBPAGE
NEEDS ALOT OF WORK**

**HAVE STUDENTS BE
MORE ACTIVE ON
WEBPAGE**

EASY TO MAINTAIN

**SCHOOL WEBSITES
ARE BORING**

**GETTING VISUALS,
STUDENT INFO**