

# LEAPUTITI

## STORYTELLING

I am a French student. I am in New York since September to obtain a bachelor's degree in communication and marketing. I chose the graphic design subject but I had never done such a thing. It was hard for me because the students in the class are very strong. However, I am happy because I will go back to France with new skills and I especially developed my imagination.



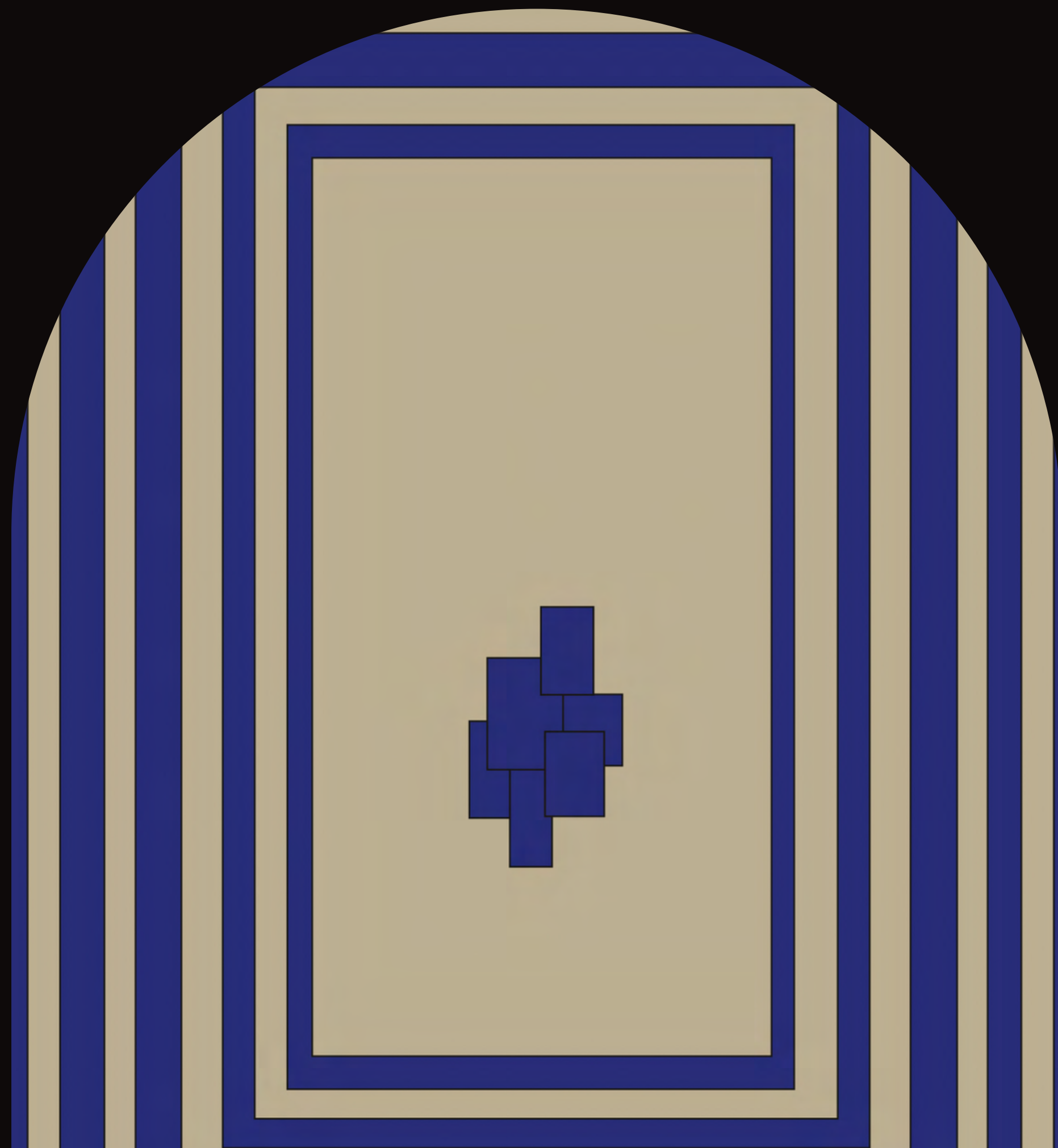
DESIGN  
GRAPHIC

# BAYER

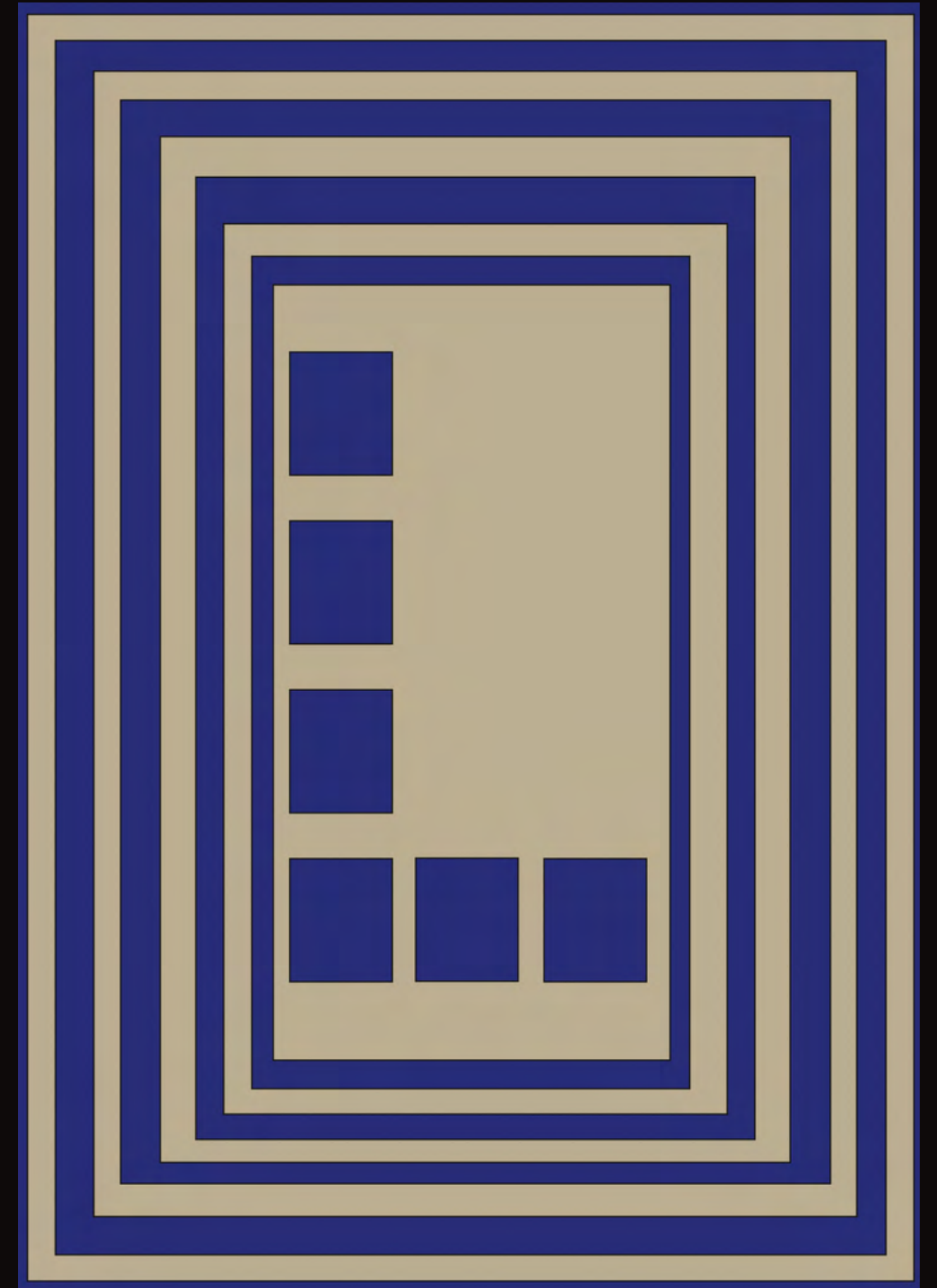
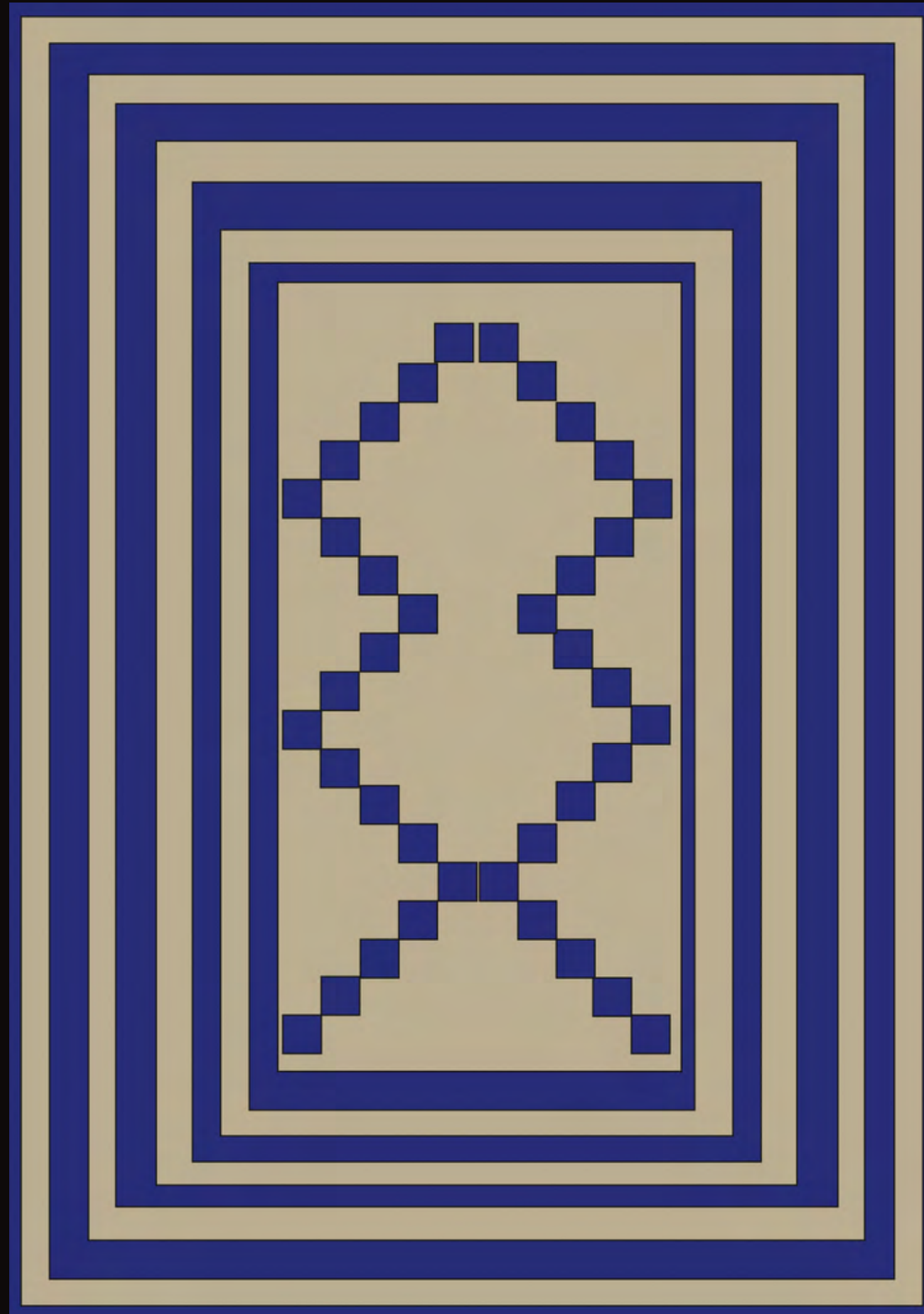
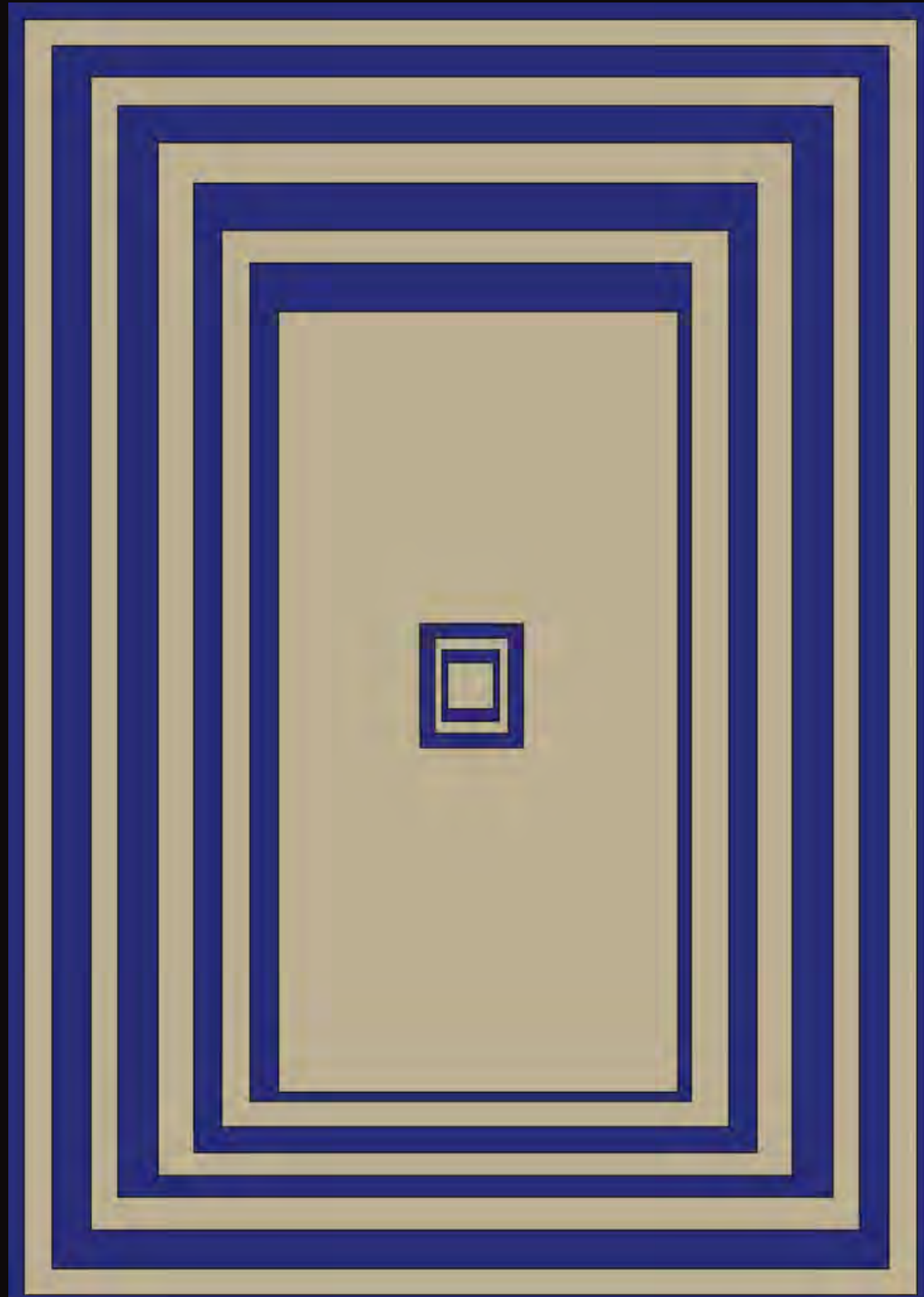
"My work seen in its totality is a statement about the integration of the contemporary artist into an industrial society" Herbert Bayer

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I decided to be inspired by the colors of Greece. The blue of the sea and the white of the facades of the houses in Greece, especially in Santorini. Moreover, I focused on the square shape and I played with the widths and lengths.



# CUT PAPER 1

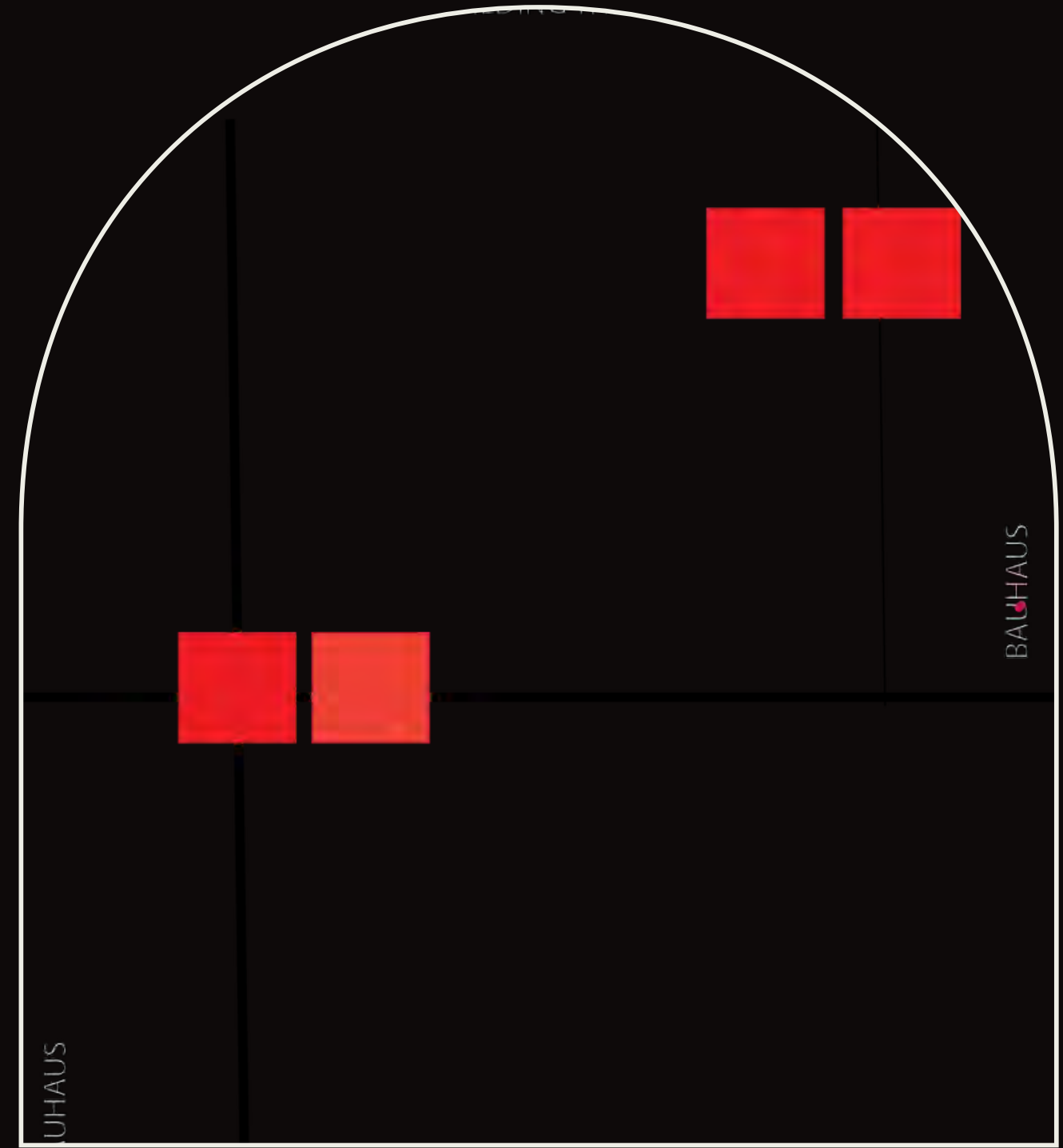
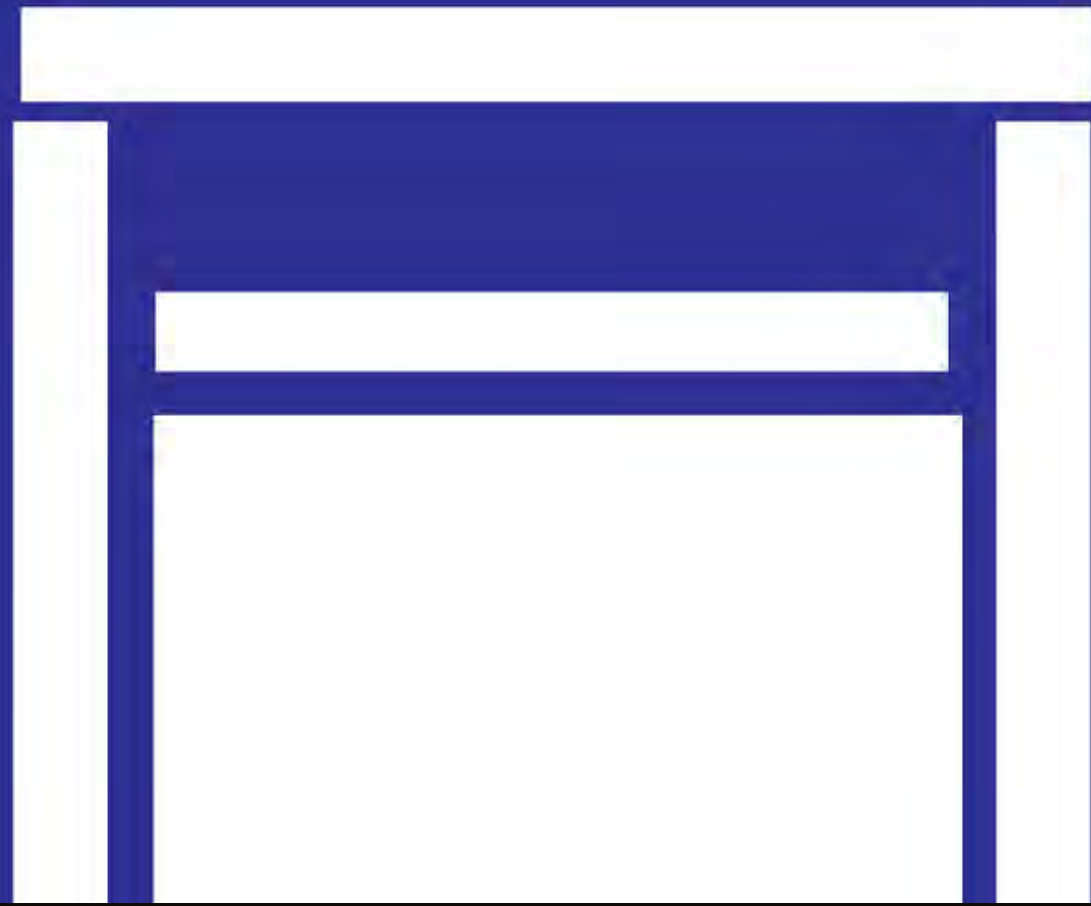




BAUHAUS: 1919-1933

US: BUILDING THE NEW ARTIST

BAUHAUS: BUILDING THE NEW ARTIST

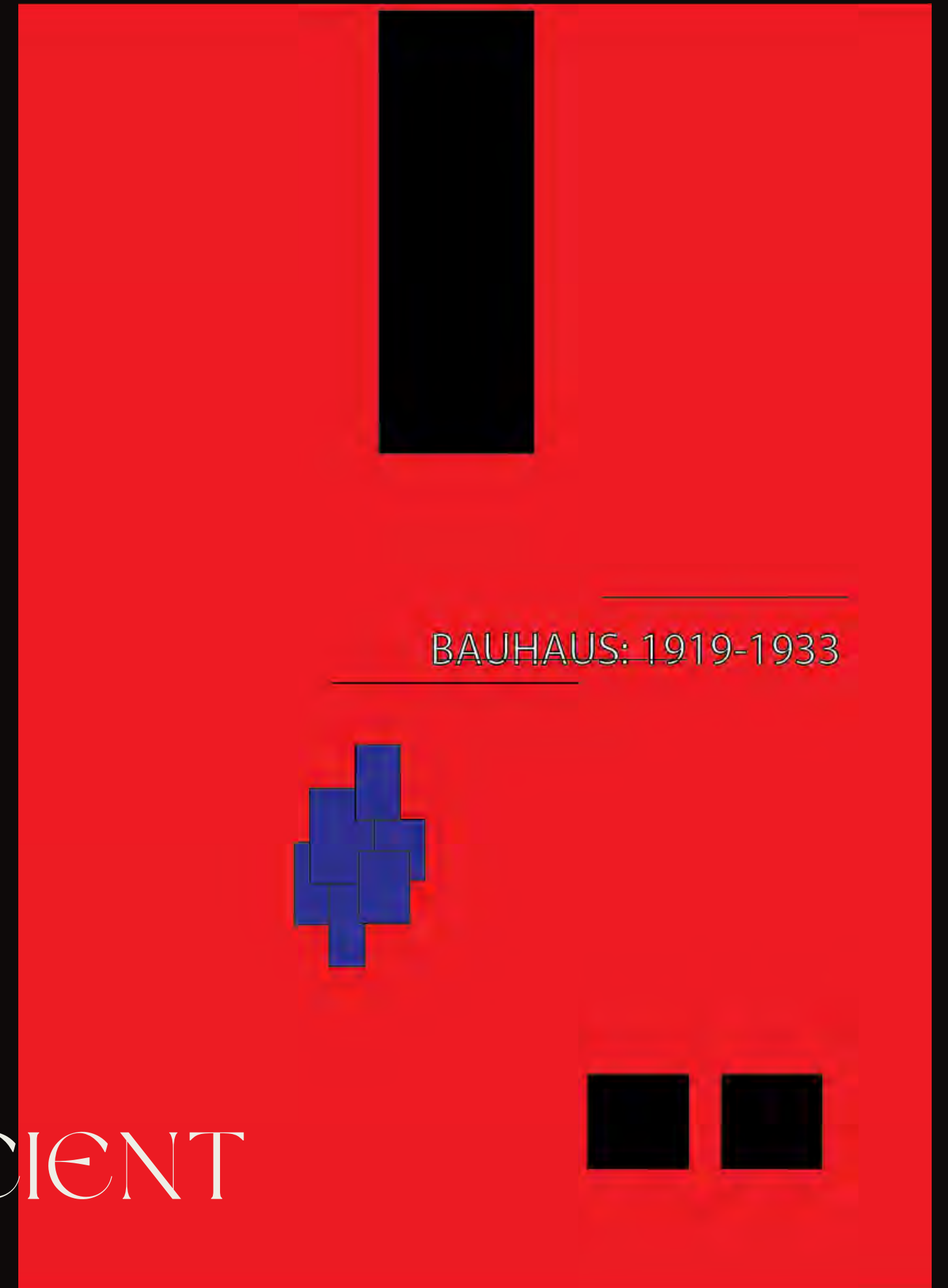


BAUHAUS  
MOVEMENT

# CUT PAPER 2

THIS MOVEMENT INSPIRES ME BECAUSE IT WAS A PRECURSOR FOR ITS TIME. INDEED, THIS MOVEMENT IS VERY MODERN.

SIMPLE & EFFICIENT



**BILLIE EILISH**



**HAPPIER THAN EVER**

BILLIE EILISH

I absolutely wanted to create depth and put the singer at the center of my art work.

CUT PAPER 3



# ELAINE LUSTIG COHEN

I wanted to make a sober design with warm colors.



CUT PAPER 4

# SAUL BASS

I WANTED THE TITLE TO  
LOOK LIKE NEON

CUT PAPER 5



LA  
SUPER  
FÊTE



LA SUPER FÊTE

LA SUPER FÊTE

LA SUPER FÊTE

LA SUPER FÊTE

CORITAKENT

I STAND FOR PEACE

**STRONG**

**WE ARE HERE AS ONE**

THIS WORK WAS DEEP AND I WANTED  
TO MAKE AN ART WORK WITH  
SENTENCES THAT ARE IMPACTFUL.



CUT PAPER 6





I STAND FOR  
PEACE

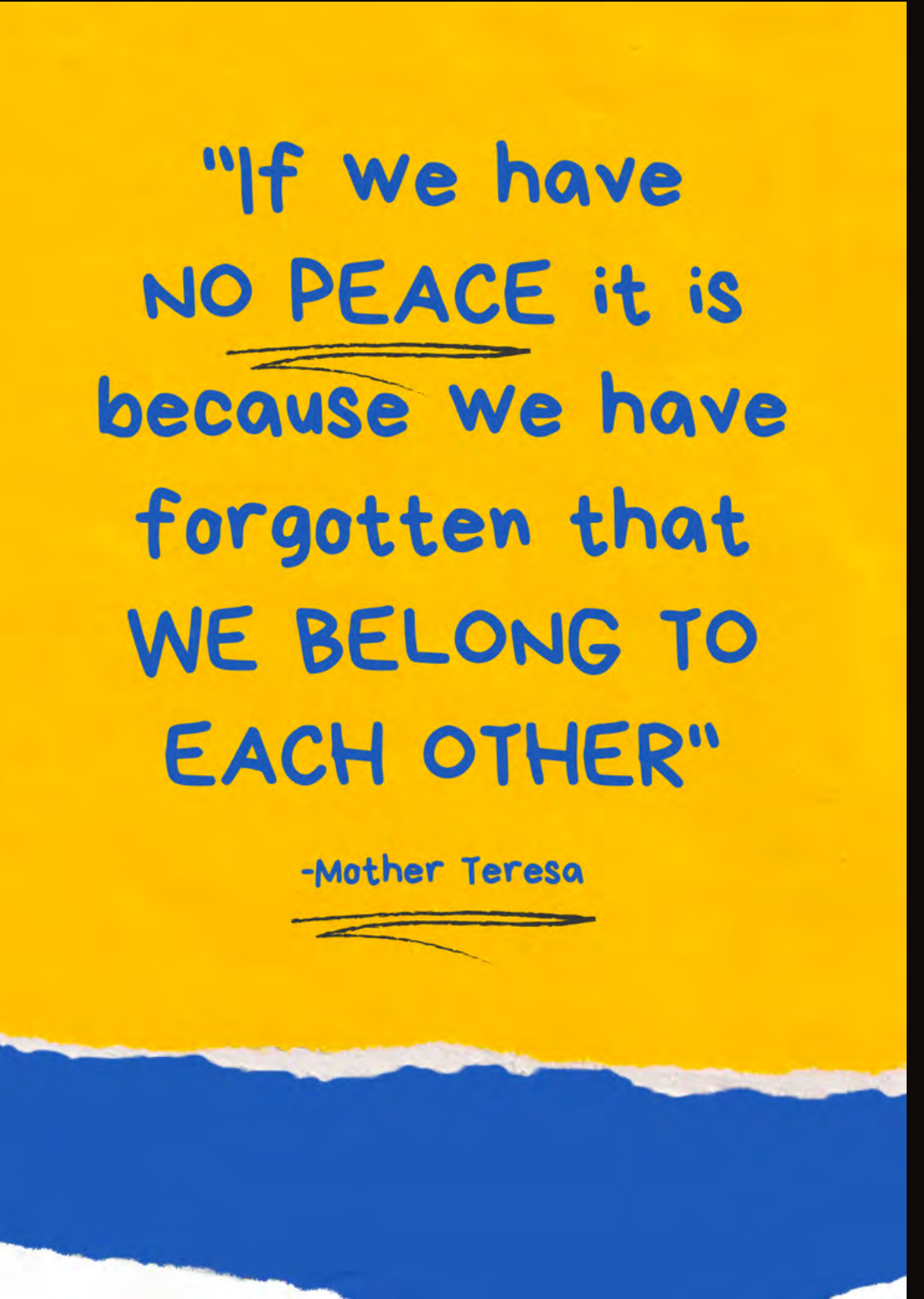
We are here as ONE



PEACE .

"Peace is not  
merely a distant  
goal that we seek,  
but a means by  
which we arrive at  
that goal."

- Martin Luther King Jr.



"If we have  
NO PEACE it is  
because we have  
forgotten that  
WE BELONG TO  
EACH OTHER"

-Mother Teresa

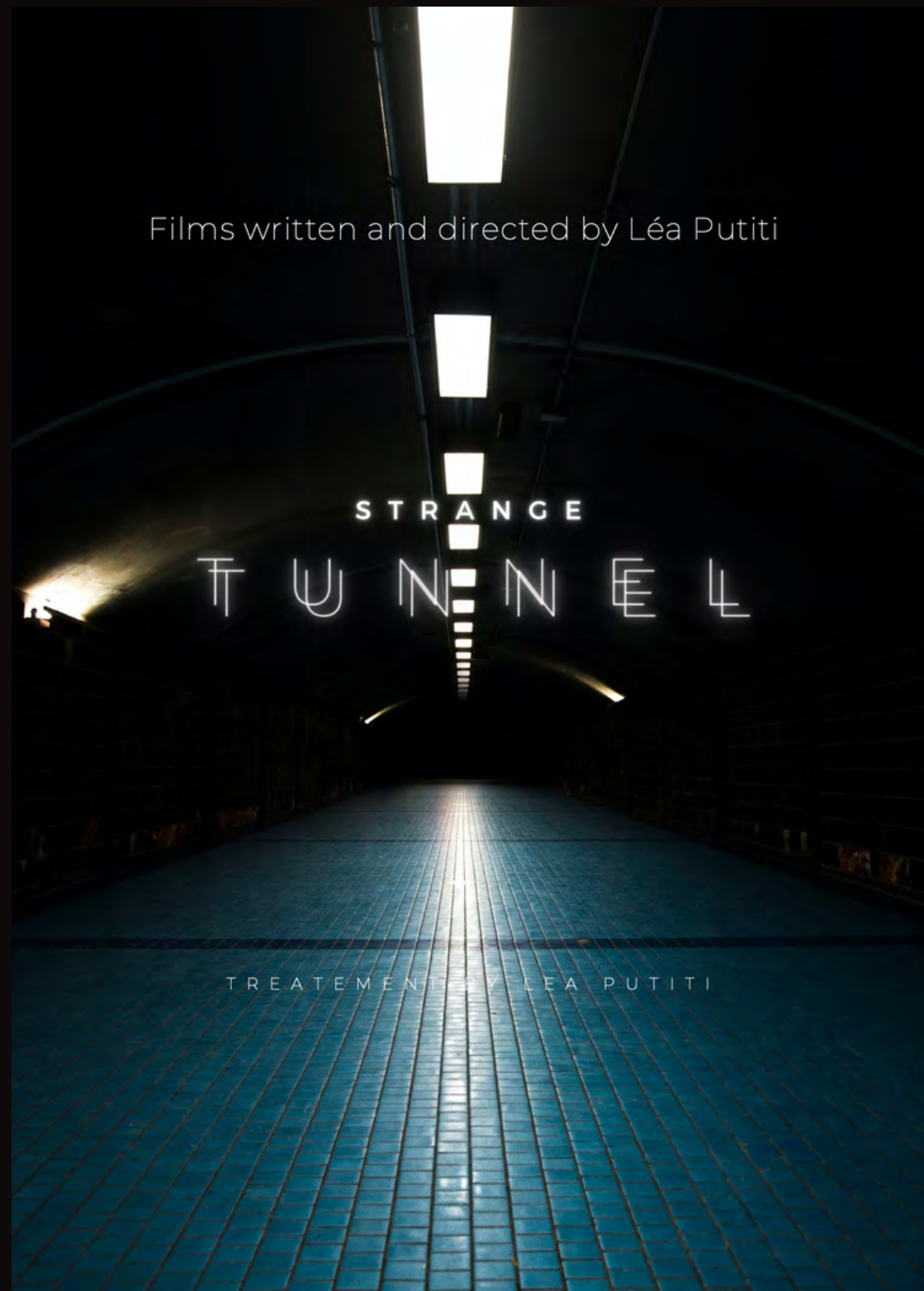


# ARMIN HOFFMAN

I LOVED THIS PROJECT BECAUSE I  
MADE HORROR MOVIE POSTERS.  
SINCE I WAS LITTLE I WAS INSPIRED BY  
DARK THINGS SO I WAS TRANSPORTED.

lost  
lost  
boy  
boy

# CUT PAPER 7





# CUT PAPER 8

# BETTYE SAAR

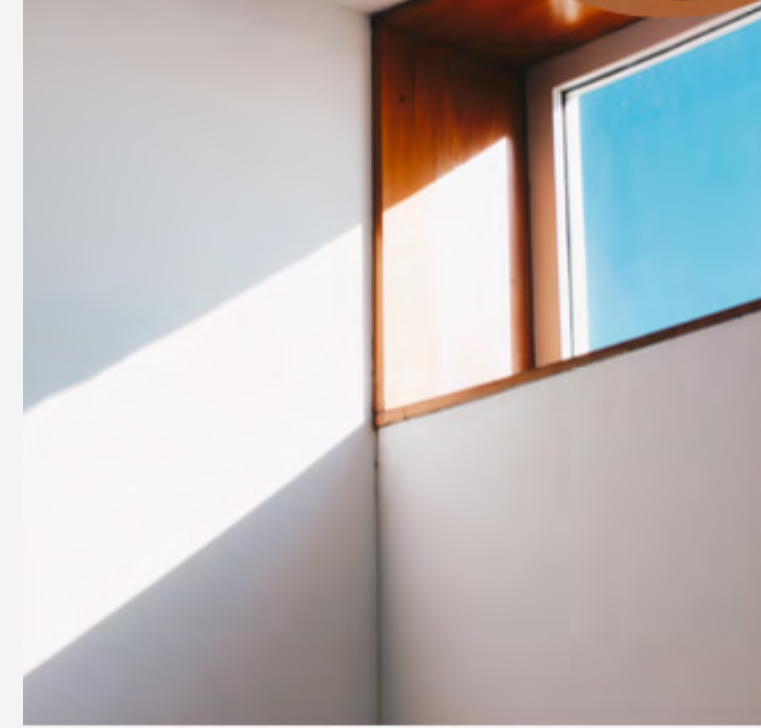
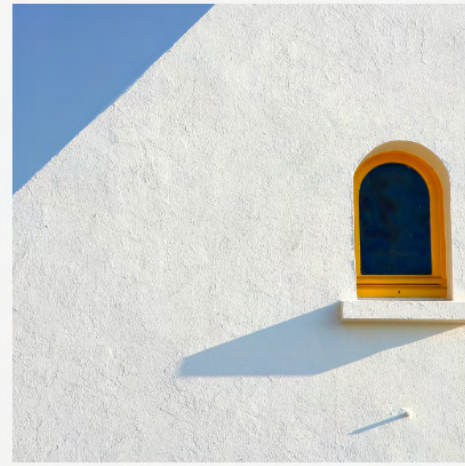




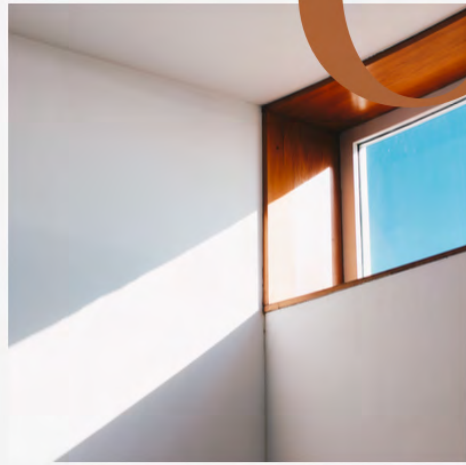




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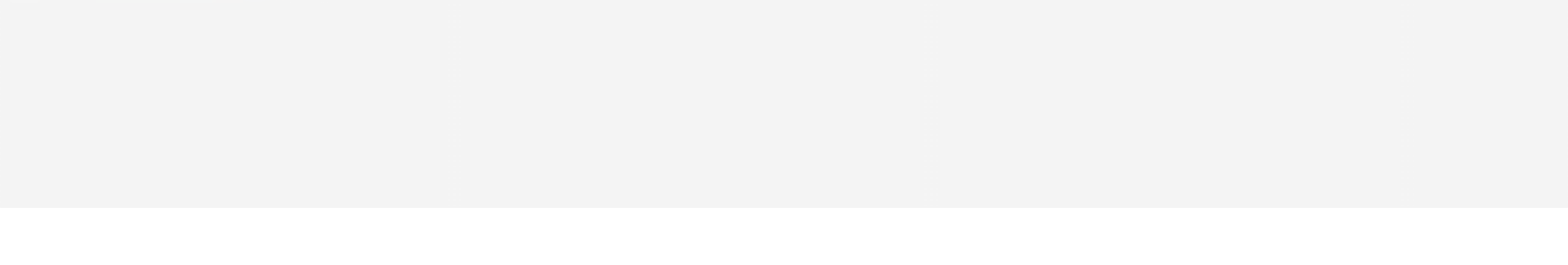
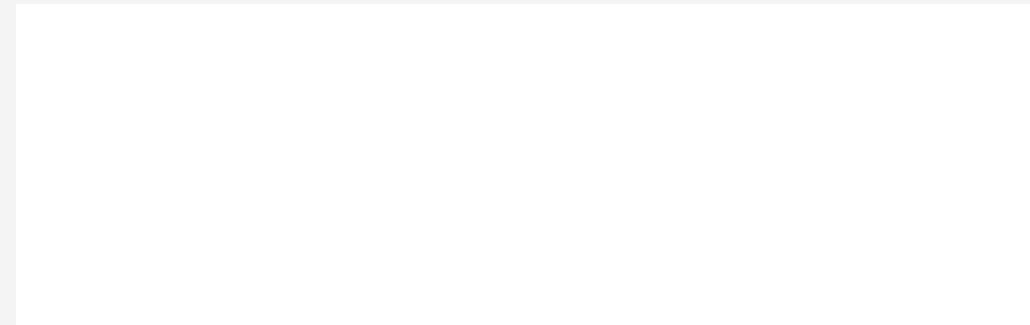
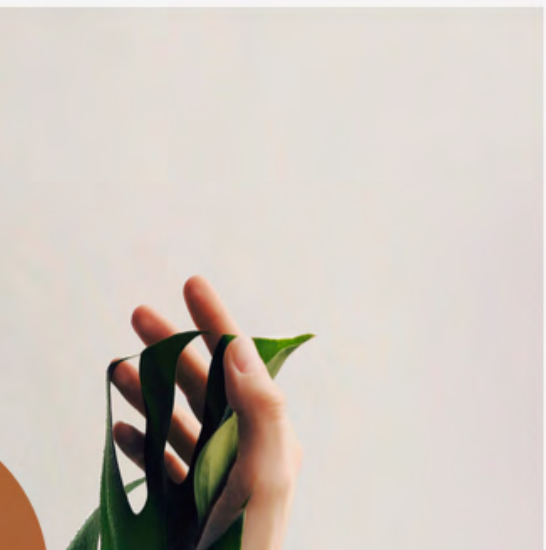
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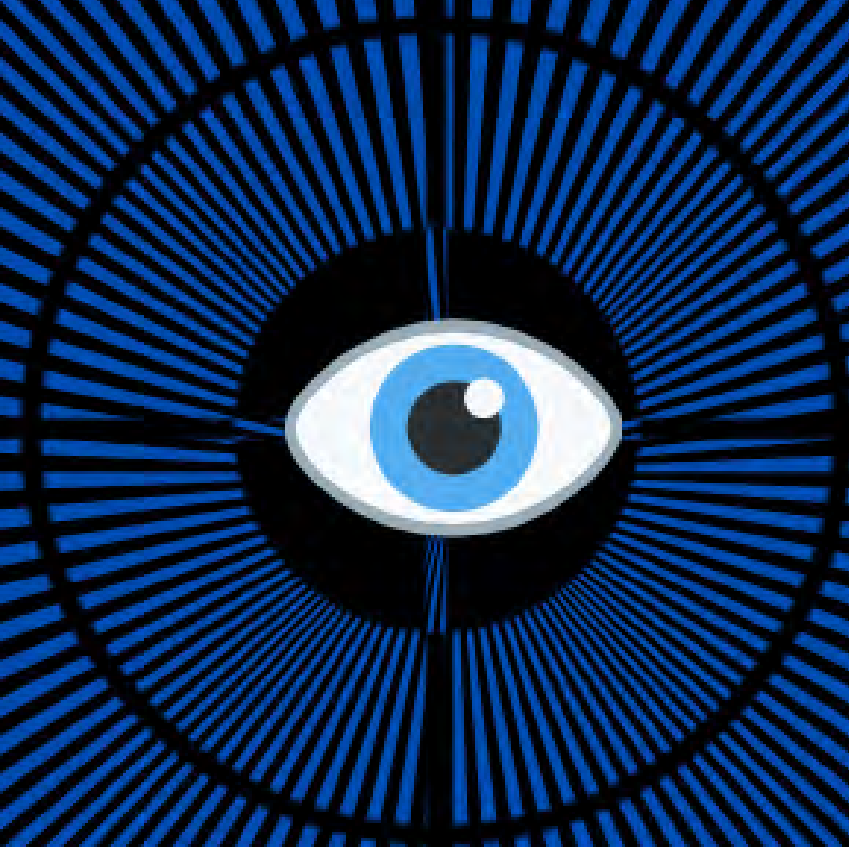


D





# SHIGEO FUKUDA



CUT PAPER 9



RETRO  
ADVERTISEMENT

CUT PAPER 10

# RET



# RO

*Garage  
Clean*



*Your car will  
never be the  
same!*

**MAD CAR**

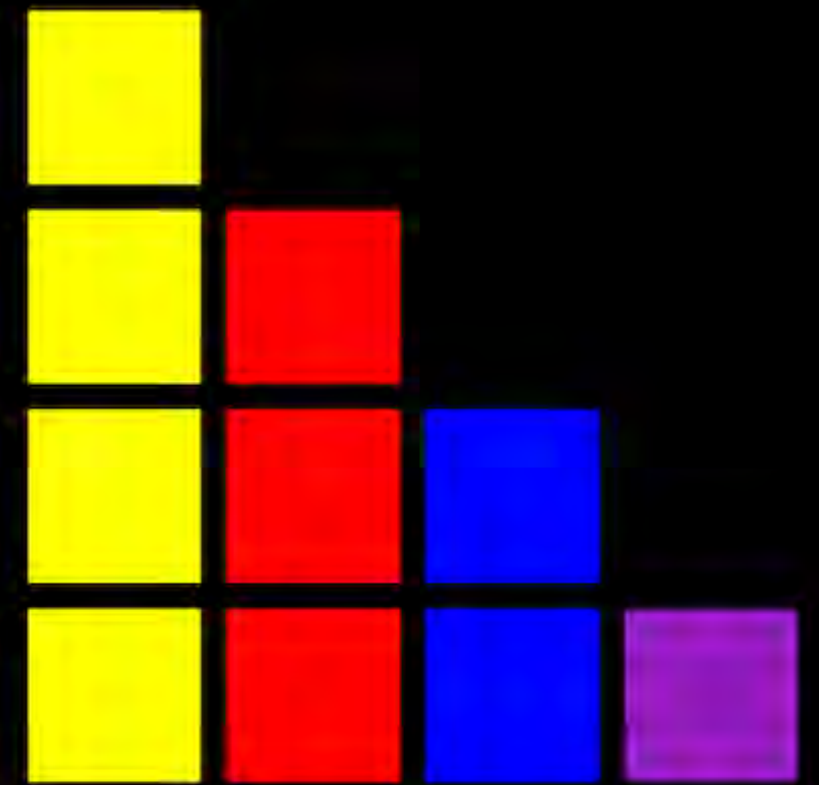


**FAST CAR**




PAUL RAND

TETRIS  
99




I WANTED TO REPRESENT A LOGO OF  
A MUSIC CHAIN AND A LOGO OF A  
RESTAURANT.

CUT PAPER 11

A circular logo with a decorative border consisting of a solid outer ring, a dashed middle ring, and a dotted inner ring. The text is centered within the circle.

QUAI  
SUD-EST

RESTAURANT

A circular logo with a decorative border consisting of a solid outer ring, a dashed middle ring, and a dotted inner ring. The text is centered within the circle.

QUAI  
SUD-EST

RESTAURANT



# JOSEF MULLER- BROCKMANN



CUT PAPER 12

# JOSEF MULLER- BROCKMANN



CUT PAPER 12

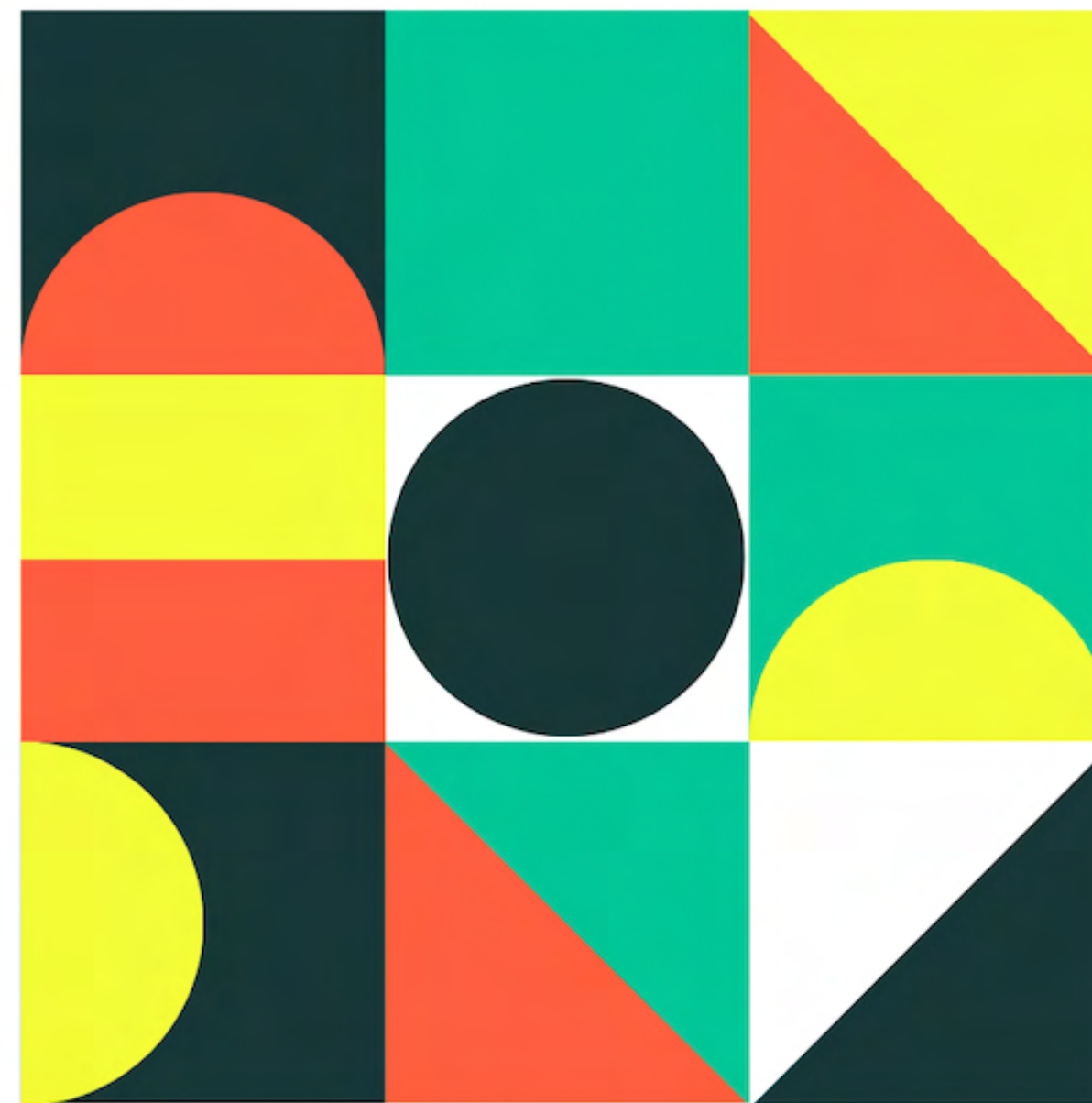


JOSEF MULLER-BI

JOSEF MULLER-BROCKM

JOSEF MULLER-BI

JOSEF MULLER-BROCKM



JOSEF MULLER-BROCKMANN

MERCI FOR  
YOUR CLASS