

↖ Portfolio

● **Adwoa Owusu**

● **Spring 2023**

Table of Contents



Herbert Bayer



Bauhaus Movement



Elaine Lustig Cohen



Saul Bass



Armin Hoffman



Corita Kent



Herbert Matter



Shigeo Fukuda

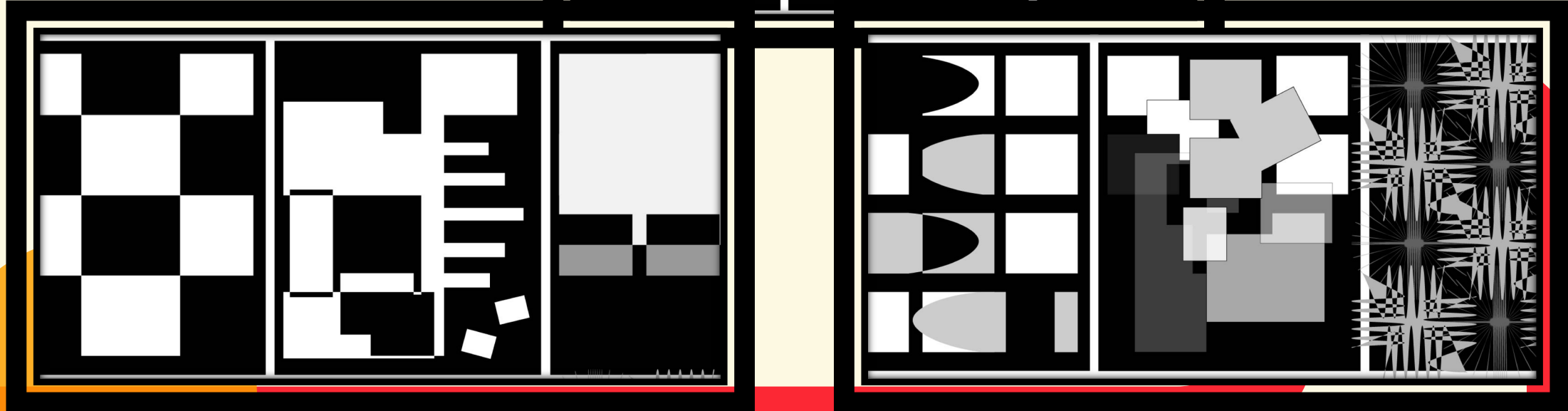
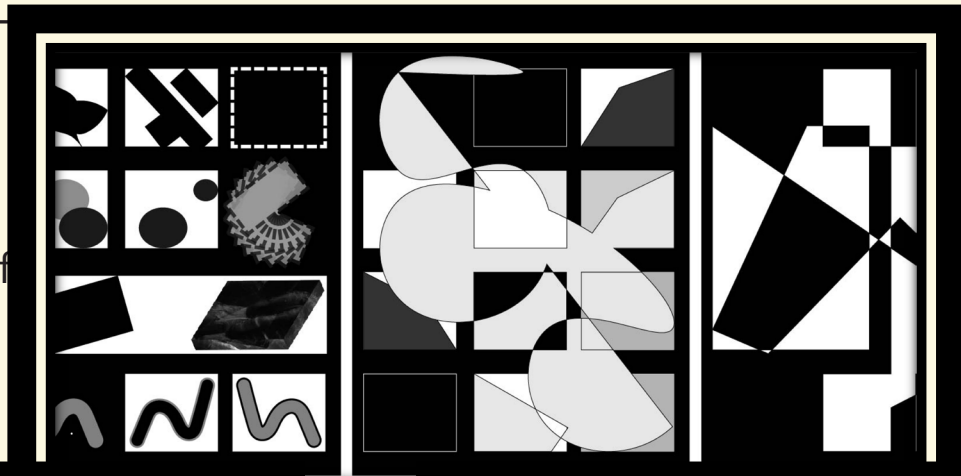


1

Herbert Bayer: Boxes

Herbert Bayer: Cut Paper

Black and white construction paper shapes play with positive and negative space, repetition and disruption, stability and movement, and contrast of size and shape. Squares were arranged, rotated, overlapped, and photographed in place.

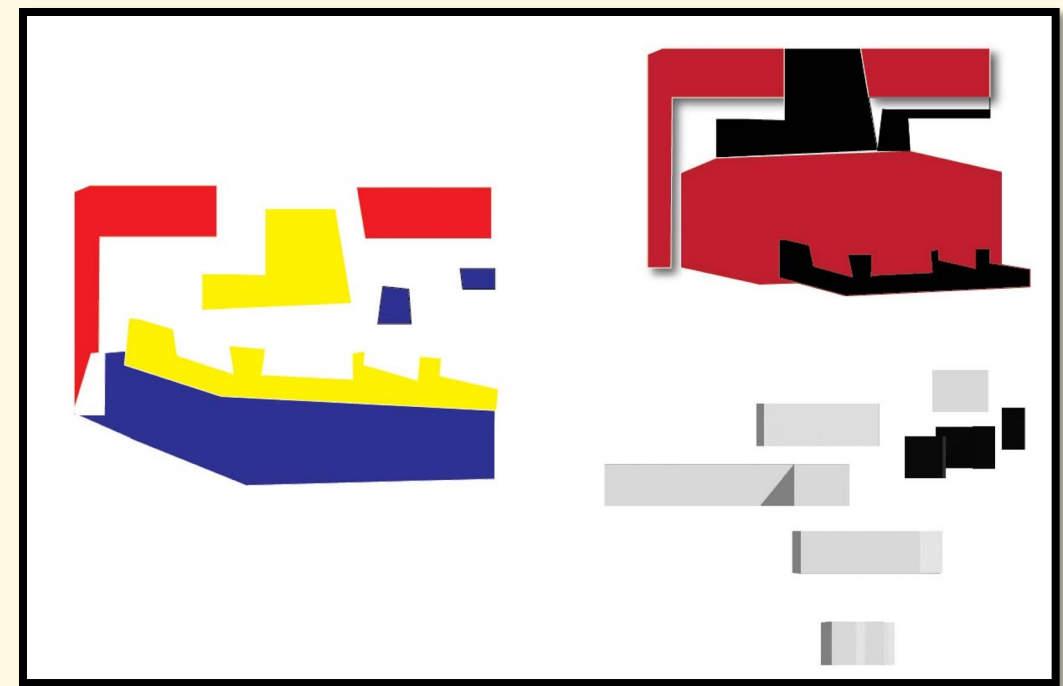




Bauhaus Movement

Bauhaus Movement: Deconstruct

For this assignment, I chose to deconstruct the *F51 Armchair Bauhaus Original*. I added the original design and recreated it with simple shapes and lines to presented focusing on: color, depth, and perspective.





3

Elaine Lustig Cohen



Elaine Lustig Cohen: Typography Book Cover, Poster or Abstraction

Conceptual Thinking with Type, Color and Form
For this abstraction, I looked to the movie Fool's Gold and did a twist with representing faux gold in a vault. Illuminating the effect for a valuable item.



4

Saul Bass: Animated GIF

Saul Bass: Animated GIF

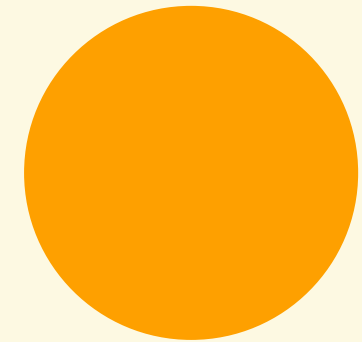
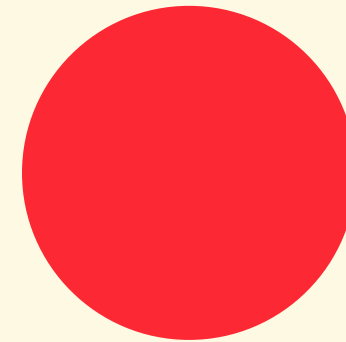
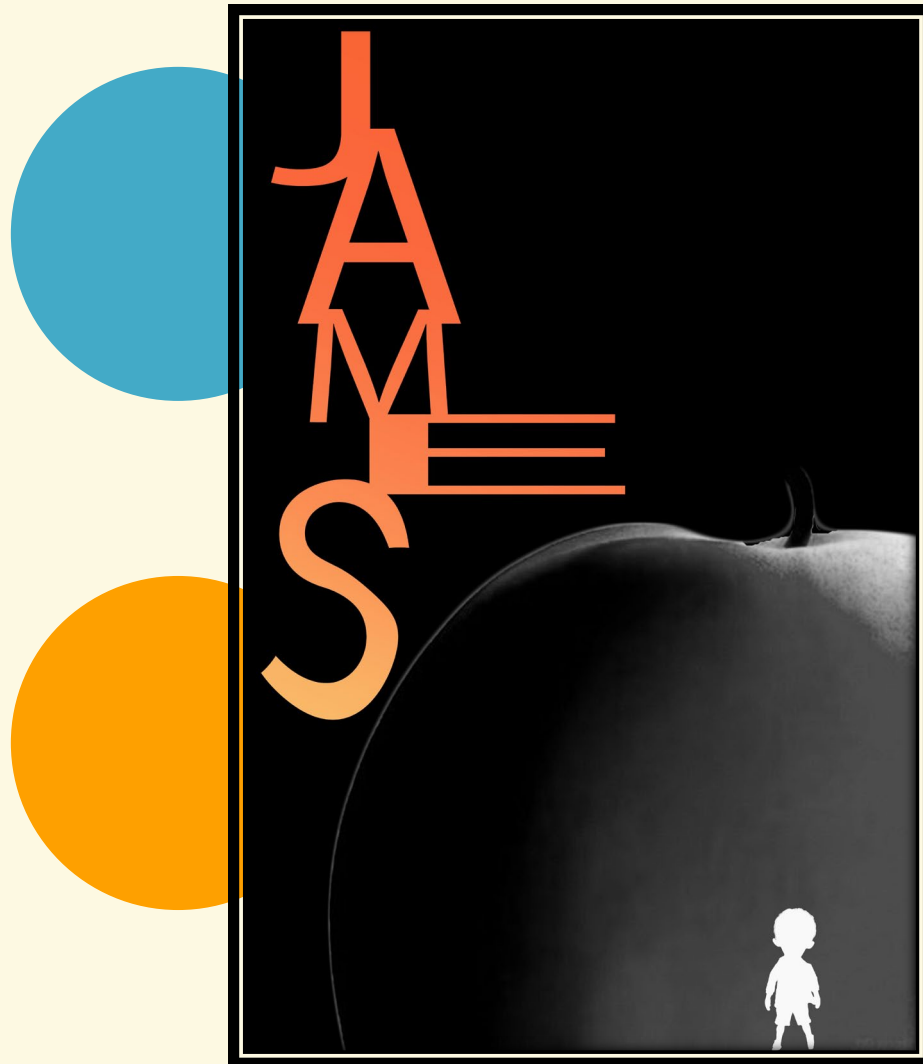
The goal is to design title sequence for a short film. I explored design principles: unity of form, contrast of position and time, and symbolism. I explored ways of creating movements of the type and abstract imagery.





5

Armin Hoffman: Opera Poster



Armin Hoffman: Opera, Design or Art Museum Poster or Advertising Collateral

For this abstraction, I looked to the movie Fool's Gold and did a twist with representing faux gold in a vault. Illuminating the effect for a valuable item.

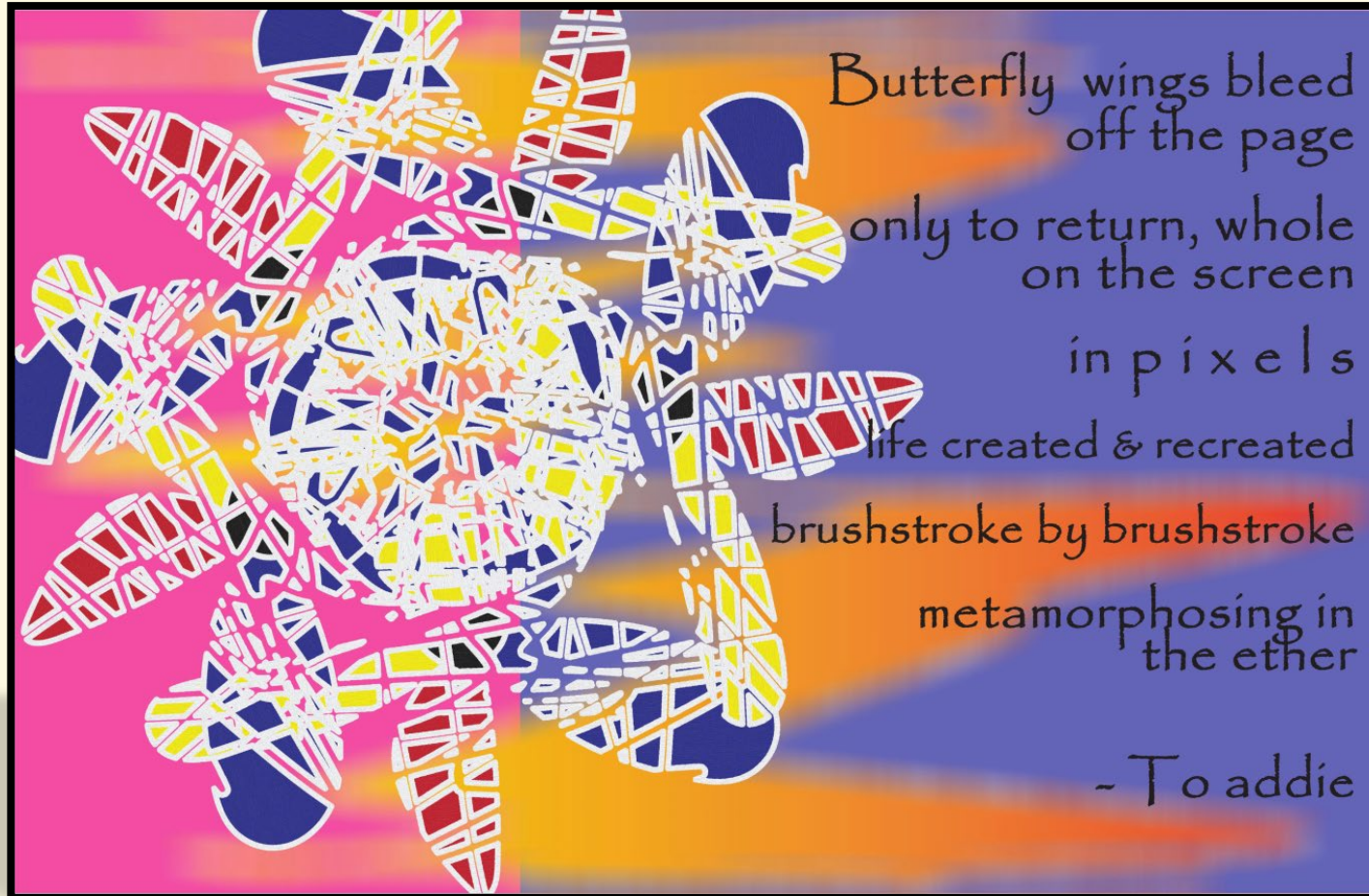
Building a poster, in the Hoffman style that focuses on rhythm, sequence, ratio.

The foreground and background work cohesively to promote unity.



6

Corita Kent: Typography



Corita Kent: Working with Typography + Messaging

This piece is a collage of clashing with color and messaging. This does not focus on making a statement or anything political. Instead it is meant to express an emotion than convey an empirical perspective. The messaging is my own personal poem that I wanted to incorporate along with the design.



7

Herbert Matter: Photography



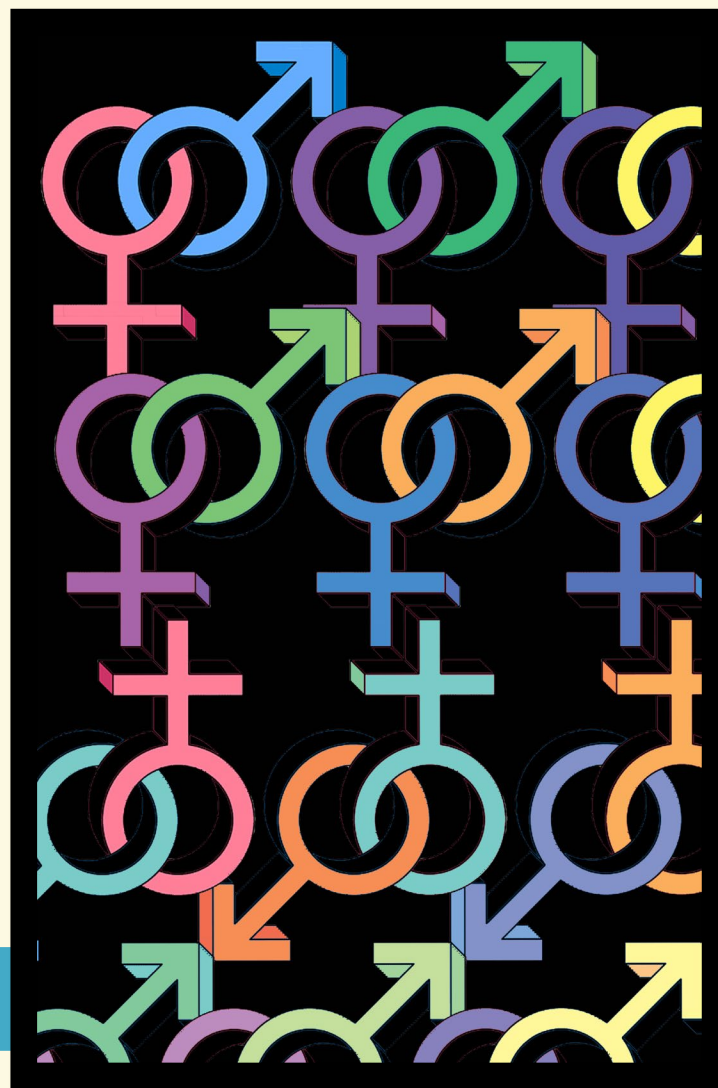
Herbert Matter: Photo- Montage + Photography

A duotone photo-montage. Working with vintage feel color palette, content, fashion, technology.



8

Shigeo Fukuda: Illusion



“

I believe that in design, 30% dignity, 20% beauty and 50% absurdity are necessary. Rather than catering to the design sensitivity of the general public, there is advancement in design if people are left to feel satisfied with their own superiority, by entrapping them with visual illusion.

”

Shigeo Fukuda: Iconography, Juxtaposition & Visual Illusion

Working with the brilliant designer, Fukuda, to recreate piece in his iconic style. Playing with gender symbols, and switching the colors to signify an array of people and identities.

**Thank
You**

