

BOARD USERS:

Pros:

- Information is available
- Basic colors, not too hard on the eyes.
- Courses are all in one area.
- Links are in the wrong folders/areas.
- Tools that are barely used are in places where more often used tools should be.
- Already has users, any positive redesigns can help attract more users.

USABILITY TEST:

Cons:

- hard to find specific information.
- Unorganized, nothing to focus on.
- Hard to use, too many links to get to a certain page.
- No hierarchy, courses need more emphasis.
- Boring, not visually appealing to use.
- Already lost many users, hard to regain them.

Users agree:

- Canvas is BB's main competitor.
- BB's interface is boring/dull.
- BB should utilize more colors.
- BB should put more of an emphasis on courses - should be the first thing you see.