

# Alexander Marshall

## Final Portfolio

Computer Graphics II  
Spring 2023



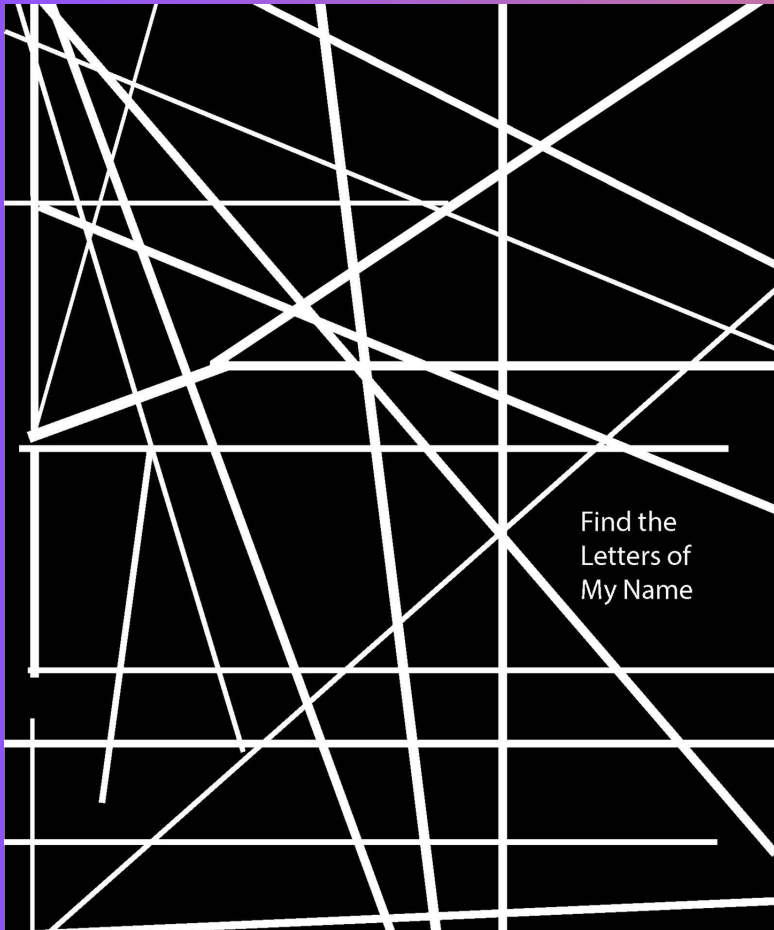


# TABLE OF CONTENTS

<b>01. Herbert Bayer</b>	<b>03</b>
<b>02. Elanie Lustig Cohen</b>	<b>07</b>
<b>03. Saul Bass</b>	<b>08</b>
<b>04. Corita Kent</b>	<b>09</b>
<b>05. Shigeo Fukuda</b>	<b>10</b>
<b>06. Armin Hoffman</b>	<b>11</b>
<b>07. Herbert Matter</b>	<b>13</b>
<b>08. Paul Rand</b>	<b>14</b>
<b>09. Betye Saar</b>	<b>15</b>
<b>10. Retro VW Bug</b>	<b>16</b>



# Herbert Bayer

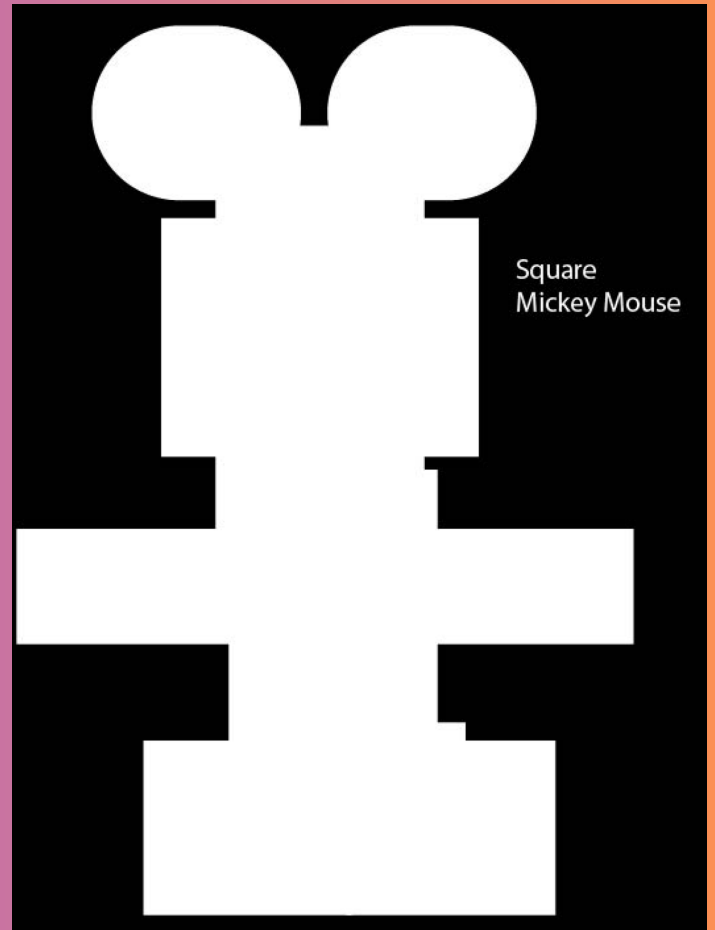


**This artwork represents something of cracks in a window or screen. The letters that spell my nickname is hidden in the work.**

## **Herbert Bayer: Cut Paper**

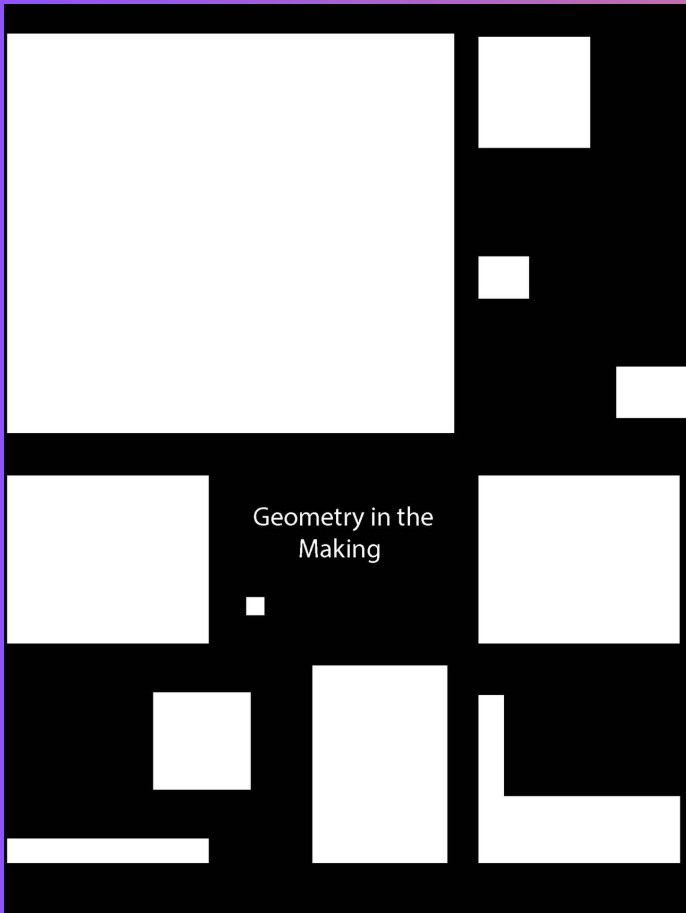
Black and White construction paper shapes play with positive and negative space, repetition and distribution, stability and movement, and contrast of size and shape.

Squares were arranged, rotated, overlapped, and photographed in place.



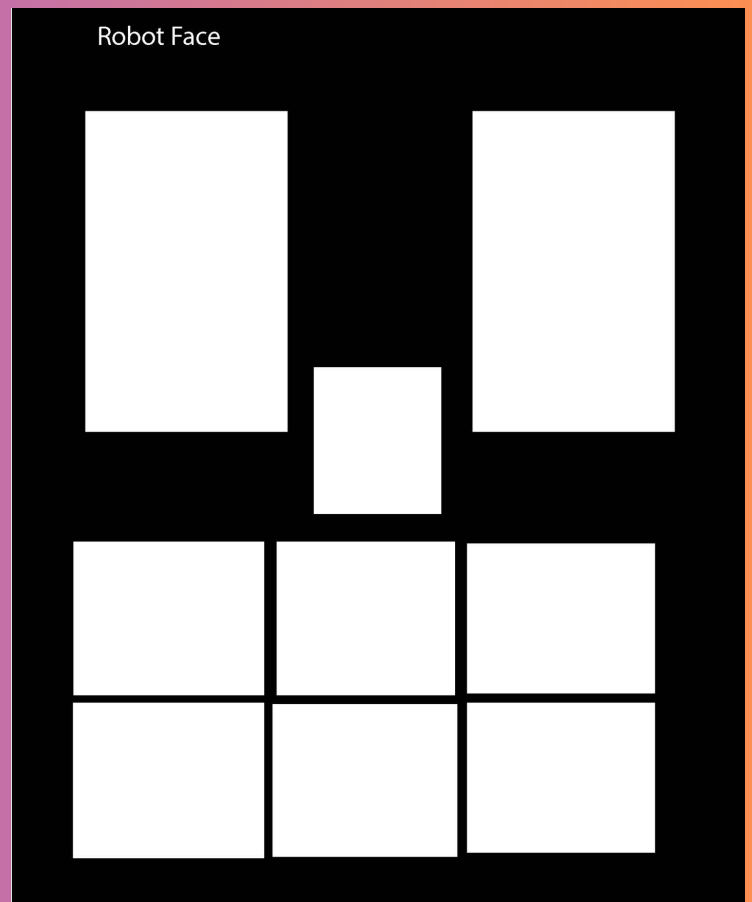
**This artwork represents a square version of the famous Disney mascot, *Mickey Mouse*.**

# Herbert Bayer

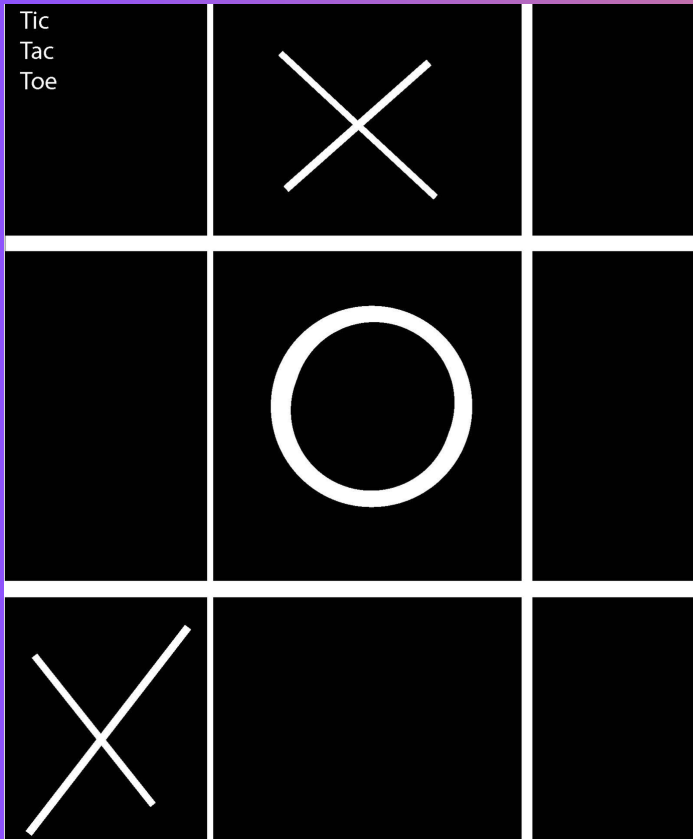


This artwork represents a variety of geometrical squares. They come in a variety of sizes, heights, shapes, and lengths.

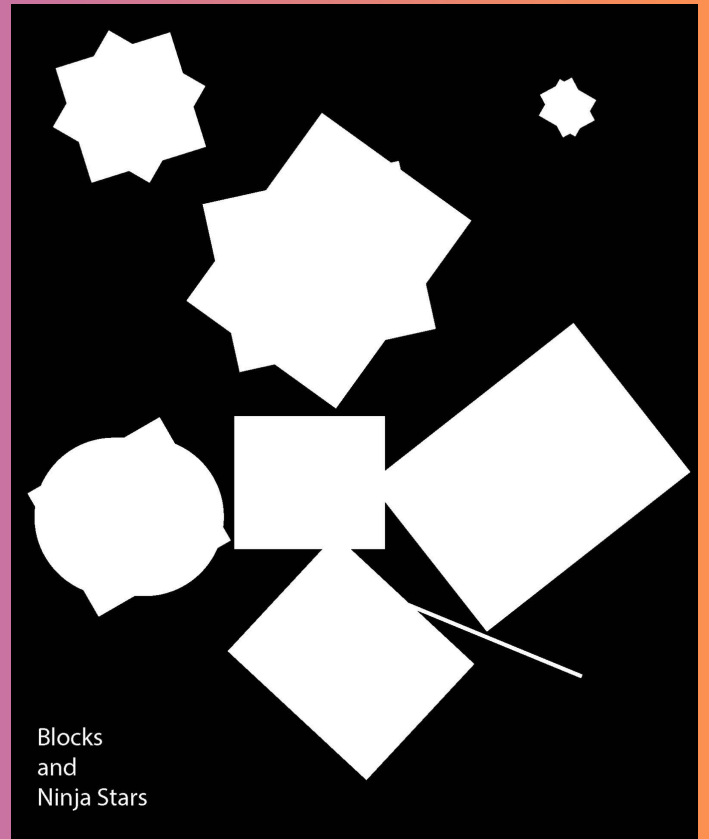
This artwork represents a robotic face made up of squares. This is also something of a stereotypical robotic face.



# Herbert Bayer



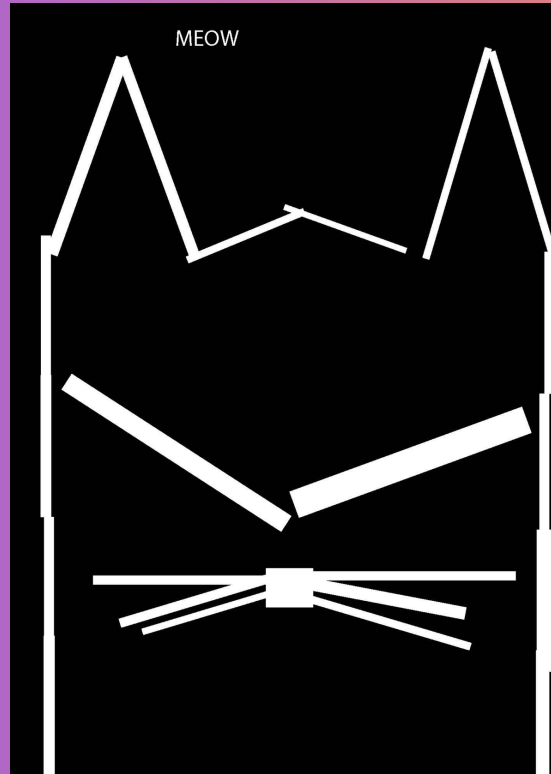
This artwork represents the famous game of *Tic-Tac-Toe*.



This artwork represents a variety of oddly shaped ninja stars colliding with blocks.

# Herbert Bayer

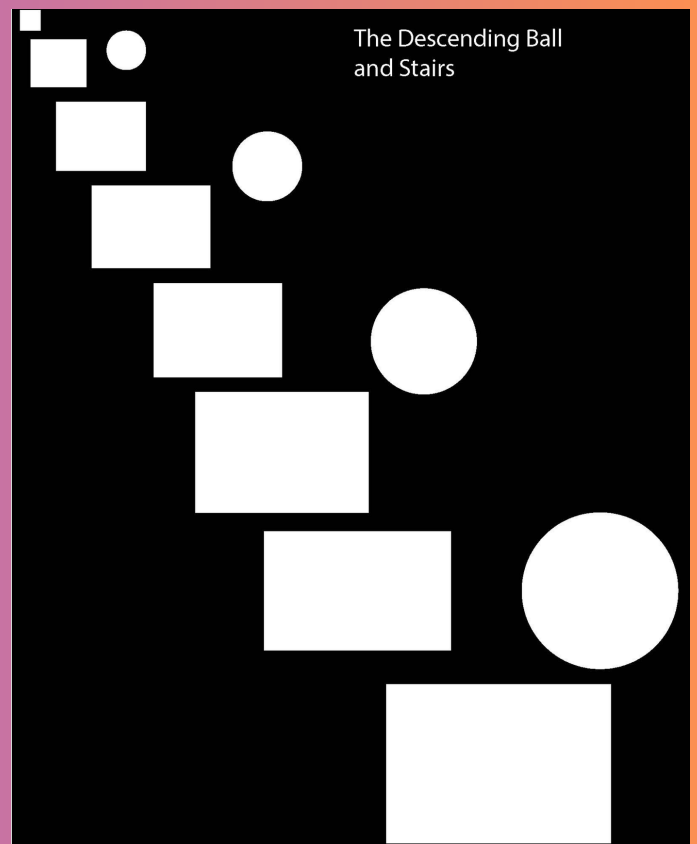
This artwork represents a cat.



This artwork represents a high-grade telescope scoping a secret base.



This artwork represents the timeline of a ball bouncing down a flight of stairs.



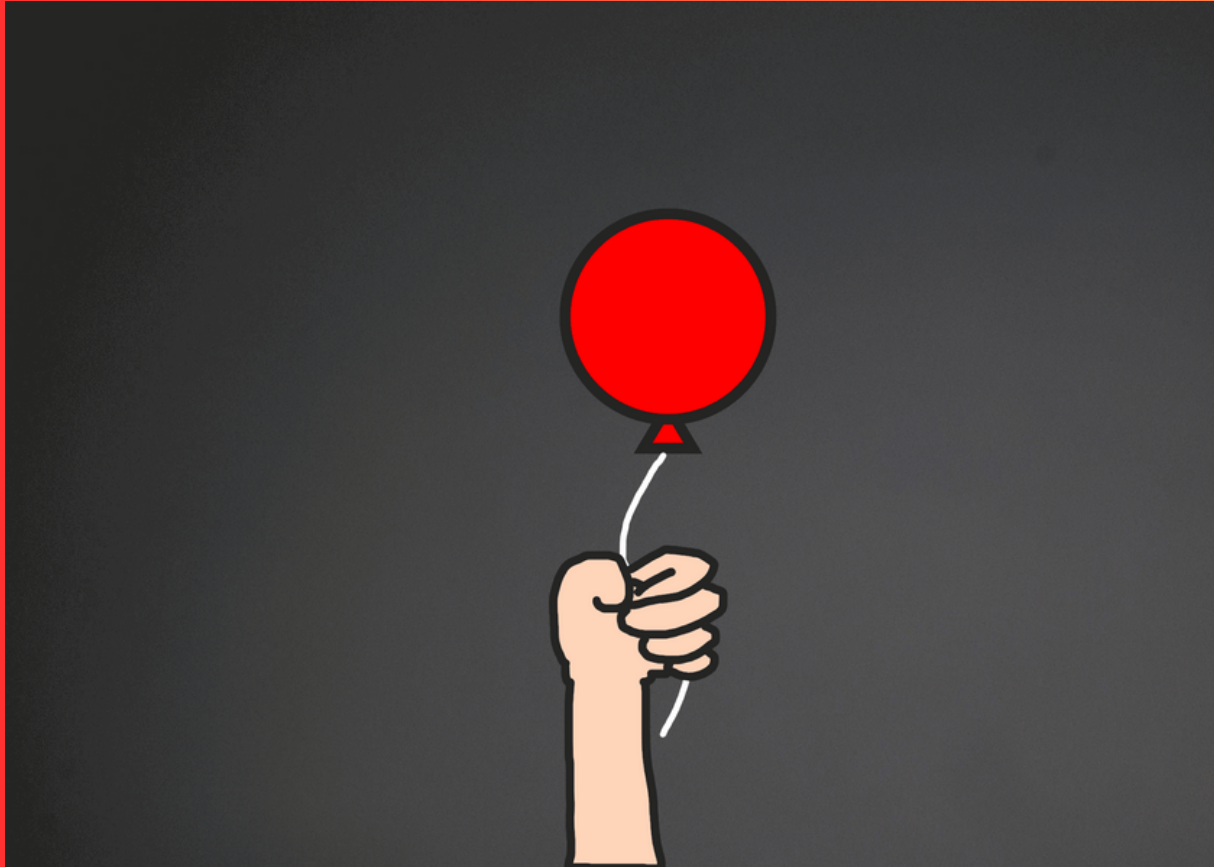
# Elanie Lustig Cohen



This artwork is a fictional book cover named "The Livley Waves". I created it with the use of a red, white, and slightly green (lively colors) background with blue and yellow waves.

Since the 1950s, Elaine's work as a graphic designer has been a unique blend of experimentation and ideas of the avant-garde, the foundation for her influential presence in the design world today.

# Saul Bass



**Saul Bass was an American graphic designer and filmmaker who introduced a new art form with his film title sequences that conveyed the movie essence and prepared audiences for what they were about to see.**

**This artwork is a moving image, or a GIF. It represents the red balloon that floats away comes back to its owner in the film, "The Red Balloon".**

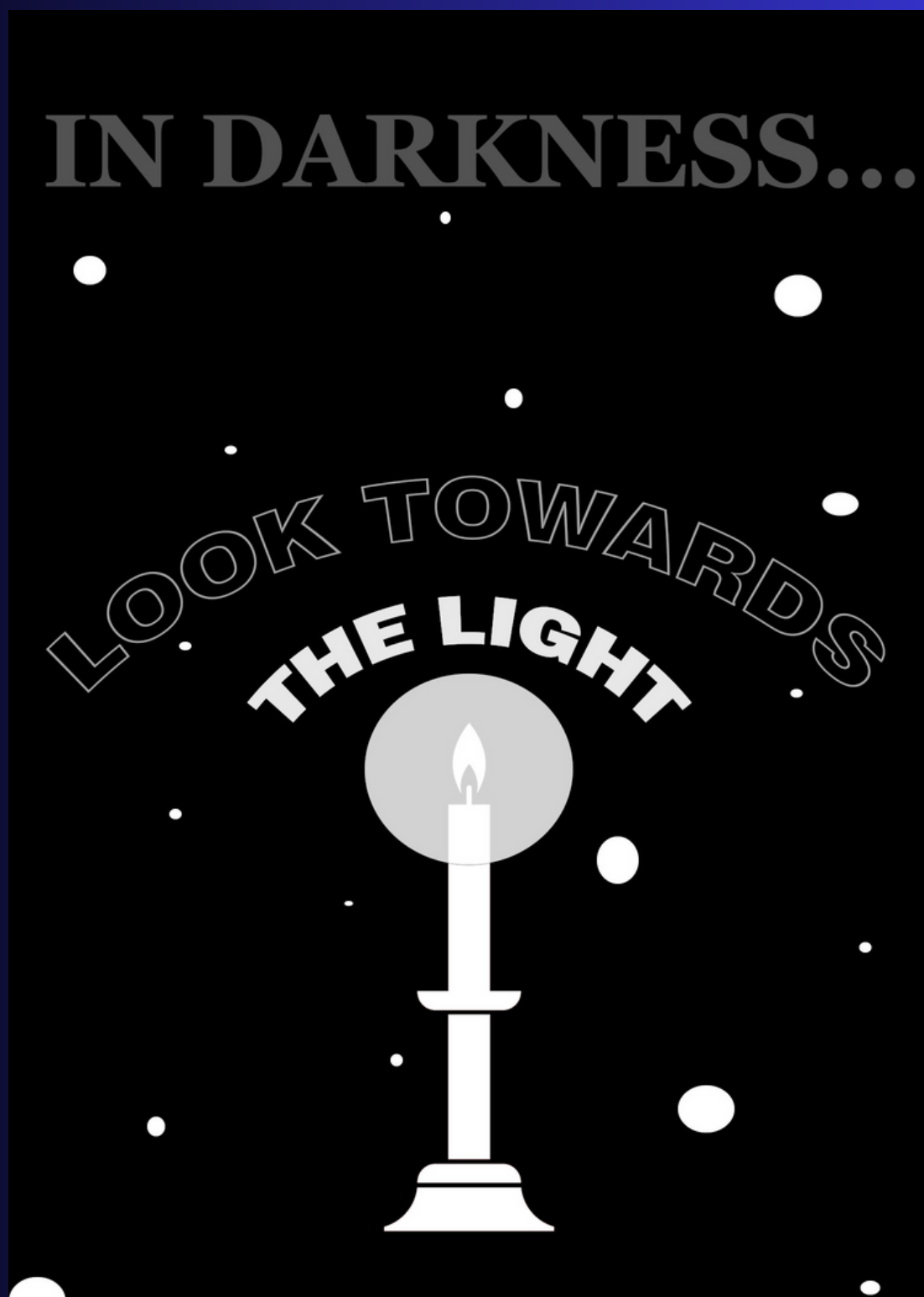


# Corita Kent

This artwork is one of my favorites. With the use of positive and negative space, it shows how in dark times, it is important to look towards the light, or the optimism.

Corita Kent was an artist, educator, and advocate for social justice.

During the course of her career, her artwork evolved from using figurative and religious imagery to incorporating advertising images and slogans, popular song lyrics, biblical verses, and literature. Throughout the '60s, her work became increasingly political, urging viewers to consider poverty, racism, and social injustice.



# Shiego Fukuda



Shiego Fukuda, an influential Japanese graphic designer who was known for acerbic antiwar and environmental advocacy posters that distilled complex concepts into compelling images of logo-simplicity, died in Tokyo on Jan. 11. He was 76.

This artwork represents the subject of morality. It shows how hard it is for humanity to make one of the biggest choices of the world:

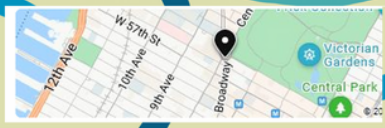
The choice of violence, evil, discrimination, and corruption.

**OR**

The choice of peace, love, equality, and happiness.

# Armin Hoffman

museum of arts and design



Armin Hofmann was a Swiss graphic designer. He began his career in 1947 as a teacher at the Allgemeine Gewerbeschule Basel School of Art and Crafts. His teaching methods were unorthodox and broad based, setting new standards that became widely known in design education institutions throughout the world. His work is recognized for its reliance on the fundamental elements of graphic form – point, line, and shape – while subtly conveying simplicity, complexity, representation, and abstraction. He is well known for his posters, which emphasized economical use of colour and fonts, in reaction to what Hofmann regarded as the "trivialization of colour."

This artwork represents a poster for the museum of arts and design in New York City. With the poster includes one of their exhibits. The map in the lower corner is map of its location, to add to the realism of a real poster.

# Armin Hoffman



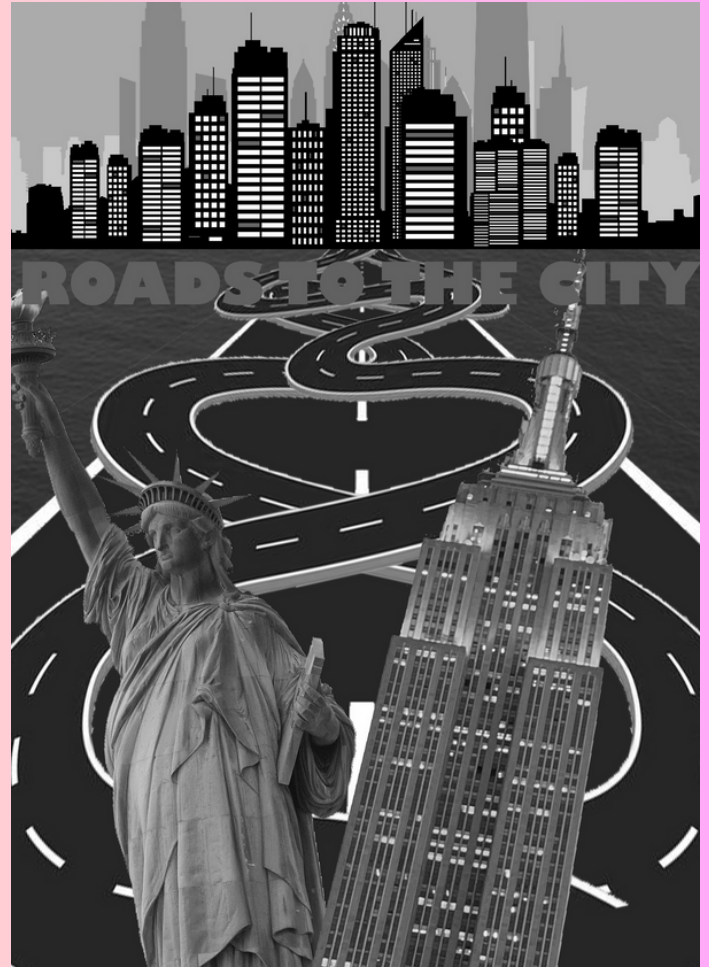
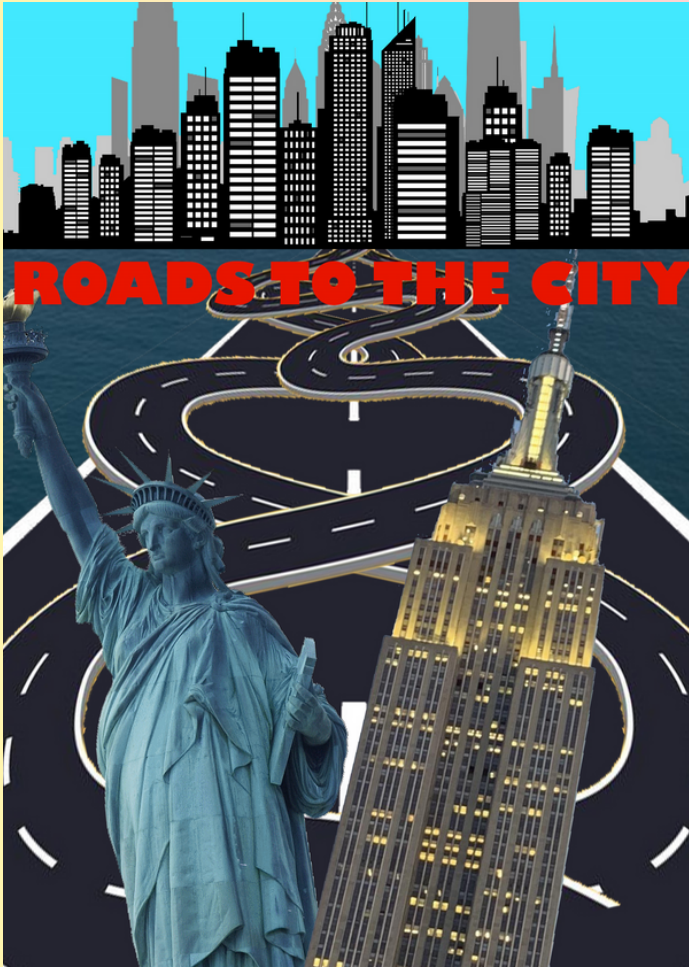
This artwork represents a poster of a fictional Apple iPhone, with its typography using colors of stereotypical science.

This is the version of the poster in black and white.



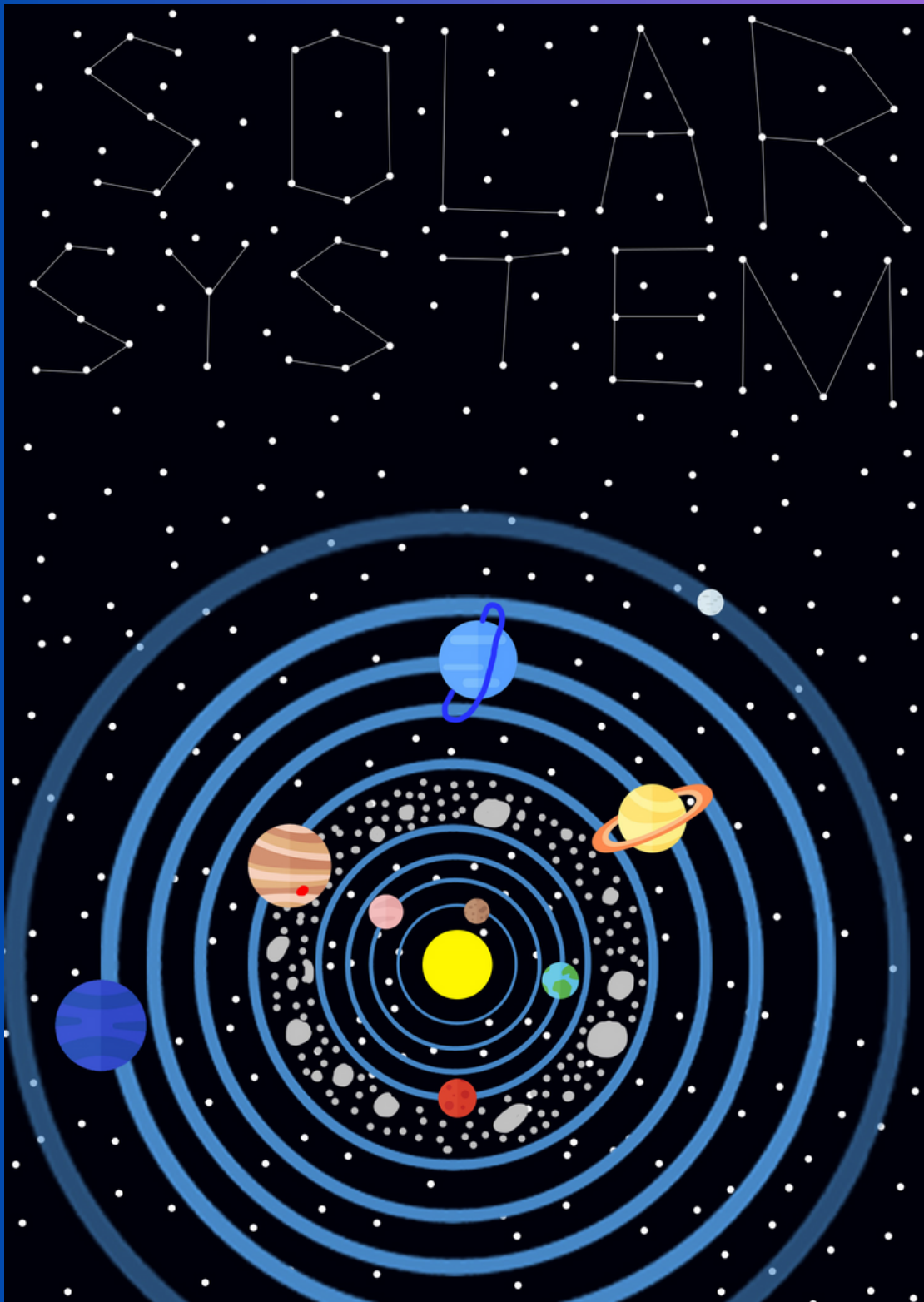


# Herbert Matter



**This artwork represents the road to New York City, with the odd roads across the water representing odd traffic and covered by the famous *Statue of Liberty* and the *Empire State Building*.**

Herbert Matter worked with a number of famous designers and artists during his career including Fernand Léger, Le Corbusier, Charles and Ray Eames, Derberny & Peignot, A.M. Cassandre and Alexey Brodovitch. Matter was a master of using photomontage, color and typography in an expressive manner, transcending the boundaries between art and design. A master in his profession, he began teaching photography and design at Yale in 1952. He continued to teach and work, notable work from his later career includes the identity design for the New Haven Railroad, until he died in 1984.



Paul Rand (born Peretz Rosenbaum) was an American art director and graphic designer, best known for his corporate logo designs, including the logos for IBM, UPS, Enron, Morningstar, Inc., Westinghouse, ABC, and NeXT. He was one of the first American commercial artists to embrace and practice the Swiss Style of graphic design.

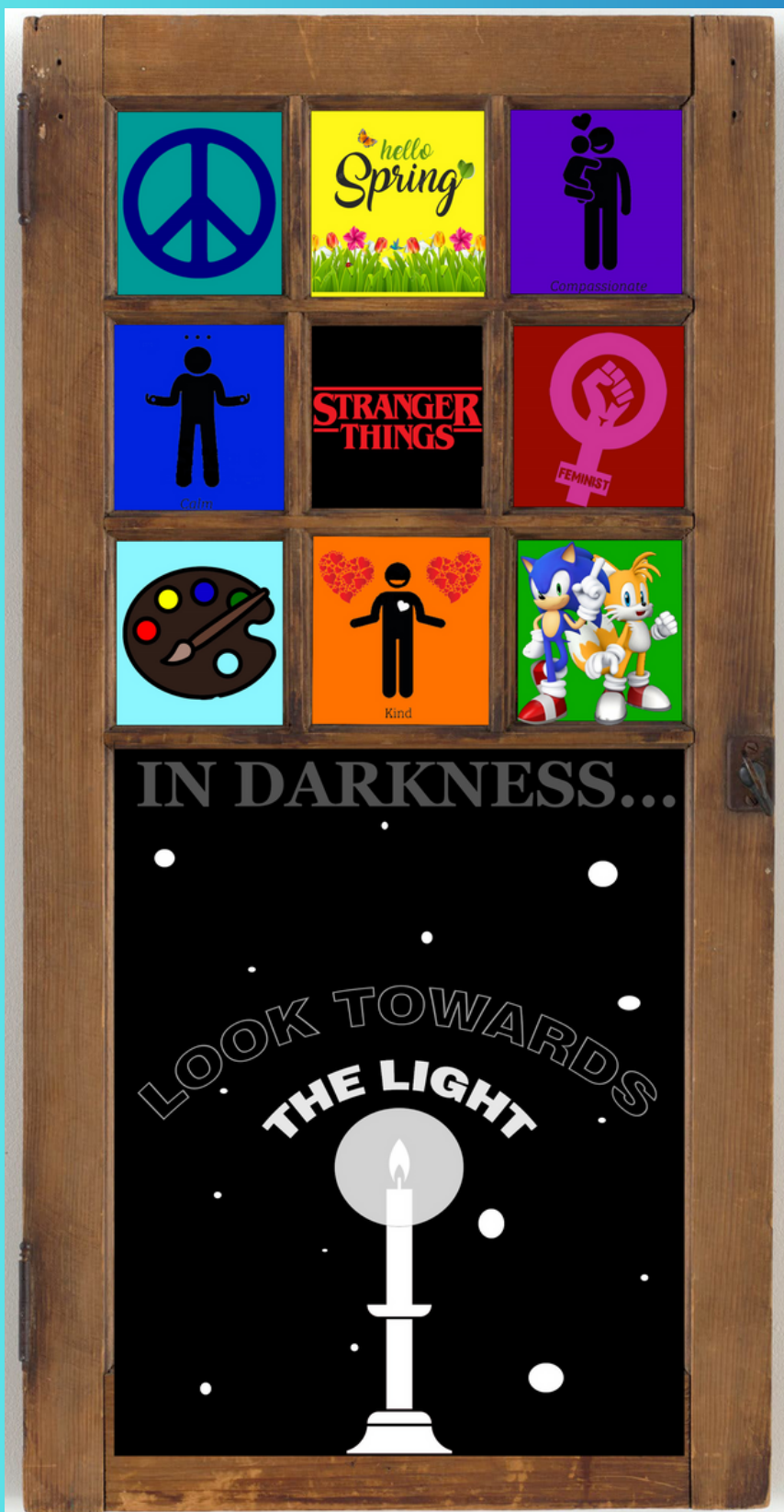
This artwork is a representation of the Solar System, with the stars at the top forming a typography in the form of a constellation. Pluto's revolution is lighter in opacity than the other planets due to the constant debate of whether it is or is not a planet.

# Paul Radd

# Betye Saar

Betye Irene Saar is an African American artist known for her work in the medium of assemblage. Saar is a visual storyteller and an accomplished printmaker. Saar was a part of the Black Arts Movement in the 1970s, which engaged myths and stereotypes about race and femininity. Her work challenged negative ideas about African Americans throughout her career

This artwork represents a door with the windows containing traits that make me who I am.





# Retro VW Bug



DELUX VIEW

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CAN'T CHOOSE BETWEEN  
A VAN AND A STATION  
WAGON?

SO JUST GET BOTH...

This artwork is an advertisement used in the past. It is a VW Bag Van with a black and white background, along with an odd one-liner.



# THE END

**Thanks for  
reading**

ALEXANDER MARSHALL