



Effective Design 1: I think the uber app is a great example of effective design. The app provides all the information the user needs in a simple, almost minimalistic way. I personally never had any problems navigating the app due to the fact how easy to use and it is. The icons provide the visual information needed for different types of rides and the map helps the rider access necessary information for the trip such as time and distance left.



Effective Design 2: I used to use the gopro camera app quite often at some point, so I have a fair amount of experience with it. I always enjoyed how the app is designed. The pictograms are very clear to what their function is. The dark theme is easy on the eyes and the black and white make everything very clear to see. The app also offers guide-like qualities to help the user learn to use it, which is necessary since sometimes it can be frustrating to establish a connection between electronic devices.



VisiHow

Ineffective Design 1: The Samsung remote app is an app that I never enjoyed using, and I stopped using it shortly after I downloaded it. When you get into the app, there is nothing to help you guide. The main screen is fairly crowded, and in the classic remote design does not work, just makes it more complicated to use. The side menus are fairly hard to see, and everything seems to pop open something else. The pictograms used are also very unclear, which makes it even harder to navigate through the app.

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 NORTH
 2021

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Named one of the nation's Colleges of Distinction



Top 15% of U.S. colleges for salary potential (based on alumni's mid-career earnings)

94%

of our students are employed/continuing their education within 6 months of graduation.

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Ineffective Design 2: The reason I picked the NYIT website is because I have to use it quite often. Although the functionality is not terrible, it could be better. The tabs on the top are well designed, clear and easy to understand. When we go down tho, the whole thing gets worse. The design seems too random and clustered and makes it hard to look for specific things. Also the things highlighted in red make it look cheap, and use of so many random colors for no specific reason just makes things more complicated.