

LINK TO THE INVISION PROTOTYPE:

<https://invis.io/BVW5WGLYUQA>

## NJ TRANSIT APP REDESIGN PROTOTYPE PROPOSAL

This is a redesign proposal for the NJ Transit App, specifically for the bus and navigation feature (that was missing in the original app). As it is an unfinished prototype, kindly refer to the following descriptions to see which parts/problems were updated and addressed along with the further changes I intend to add if given more time to work on this project.

| Problems  | Actions<br>(Solutions and changes done in the redesigned app)   |
|---|---|
| Overall aesthetics<br>-too wordy<br>-inefficient use of space<br>-redundant/unnecessary options | -Simplified and made use of spaces more efficiently<br><br>-made the app less wordy<br><br>-removed redundant options   |
| Lack of navigation feature for a transit app  | -added location at the upper rightmost area in the home page which shows traffic status and allows you to track bus/train status in specific areas you intend to commute to<br><br>-added navigation feature in the bus (should also be in the train), similar to google maps which would recommend the best route and bus/train lines to take for your commute destination<br><br>-can customize the time of commute |
| Bus ticket issues (keeps on unnecessarily popping up, bad design)                               | -redesigned<br><br>-created easier access to the ticket   |
| Ticket purchase too complicated   | -created a lighter layout and design with dropdowns (no dropdowns in the original app) for various ticket options and quantity<br><br>-added a new button to add a different ticket in the same purchase process<br>*incomplete but still working on it*  |

Further actions needed:

- Add more slides to see the actual interactions within the app
- Add actual Ad Banner
- Add more details for the train and light rail options
- Input the Schedule page