

# Warhol vs Monett

Jae Young Kim  
Color Theory - CGI001101C  
Logo Rebranding

Andy Warhol - DETAILS OF RENAISSANCE  
PAINTINGS (SANDRO BOTICELLI, BIRTH  
OF VENUS 1482)



**1 Complementary Color Schemes** - Mix-matching the complementary colors of blue and brown (the orange) to portray contrast between figure and background.

**2 Analogous Color Schemes** - Using brown, yellow, and orange, which supposed to be close to each other from color wheel, (analogous, setting all color schemes with similar palettes).

**3 Complementary Color Schemes** - Mix-matching the complementary colors of green and red & pink to portray contrast between figure and background. Unlike the first one, the figure's face and hair were painted in simliar values.

**4 Value Color Schemes** - Different values of purple were used to portray the depth of background and hair of the figure, and tinted cyan was used to bring sharp contrast between the face and the rest of purple.