

X3

## Week 5 Discussion: Give specific examples of how art history currently effects color usage today?

List, describe or ATTACH examples of how art history and classic color theory are still actively working and alive and well today in our modern world!

Post your analysis of this week's reading, lesson activity, film or otherwise. Sharing your impressions for the class.

Please reply to one other student's post as well.

Not sure how we are supposed to guess one another's seasonal colors, so I'm including my submission below. Feedback welcome!

Hi Vlado,

Here is my guess :

Spring, Summer, Fall, Winter.

I love the use of watercolors- it's my favorite medium.

For digital.... not so sure, but for me, it looks like:

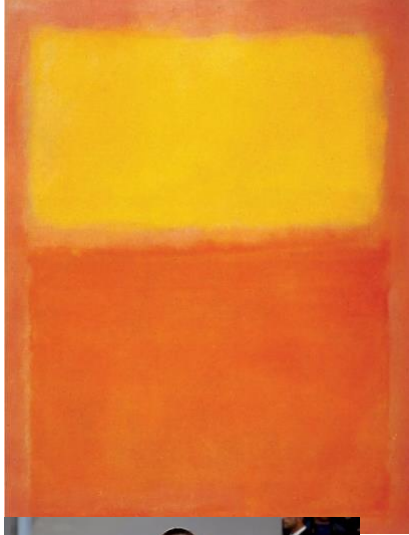
Winter, Spring, Summer, Fall.

Thanks Elena, I've never really used watercolors but I'm out of town and that was the most compact set I could bring along; definitely a challenging medium if you don't know what you're doing! Re: the digital colors, I think some are proving to be trickier than I imagined :)

Yes, your watercolors are amazing. I agree with Elena on the order starting with spring!

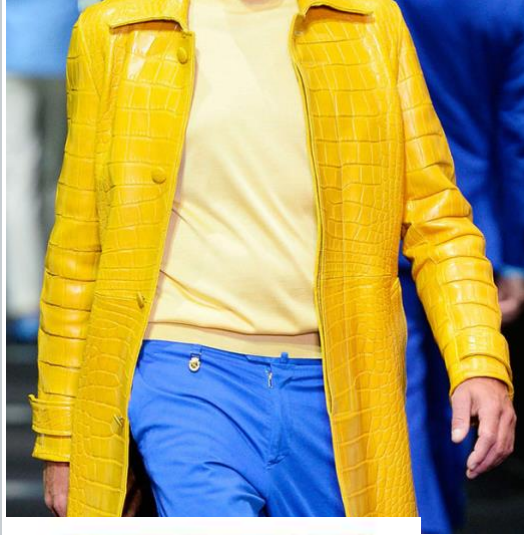
Some examples below of the different classic color theory combinations in use across fine arts and fashion in modern/contemporary setting:

**Analogous:**



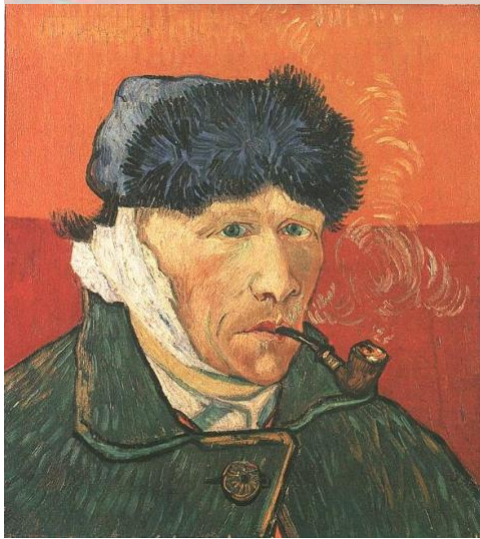
*Mark Rothko; Prada SS11, Jil Sander SS11*

**Complementary:**



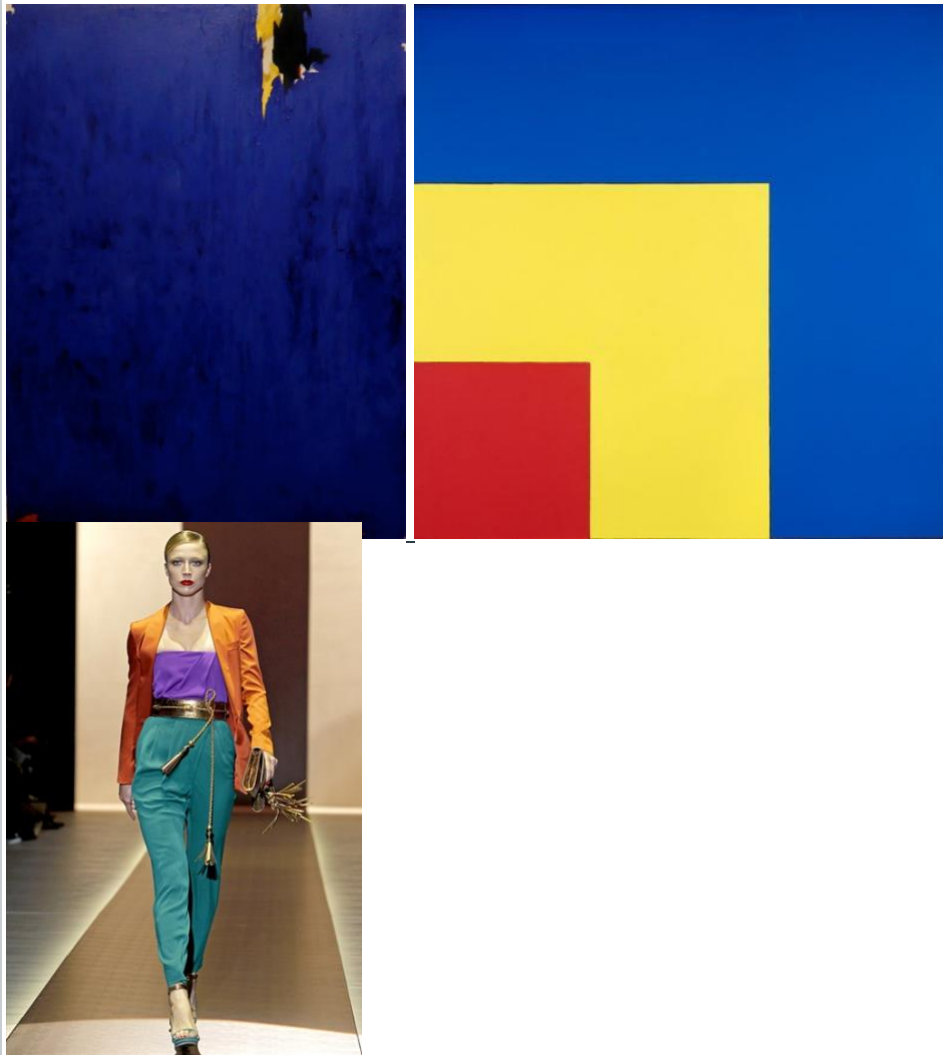
*Billionaire SS18; Ellsworth Kelly; Hermès*

**Split Complementary:**



*Alex Katz; Vincent Van Gogh*

**Triads:**



*Clyfford Still; Ellsworth Kelly; Gucci SS11*

**Tetrads:**



*Ellsworth Kelly; Ellsworth Kelly, Tom Ford SS15*

Wow - these are such terrific examples of each color theory combination. I hadn't seen these particular Ellsworth Kelly pieces showing the Tetrads. Loved the middle one with the hot pink. So fun to include fashion references as well. And love the Rothko.

Beautiful examples. Eye catching and very interesting to see how fashion is connected with art.

love the fashion references :)

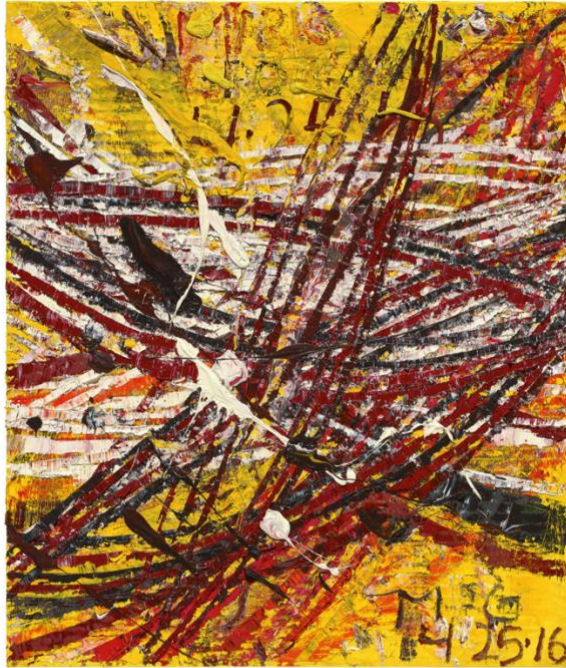
Really cool examples! And yes also agree on the seasons order :)

I found it very interesting to look for examples of classic color theory in art today. Clearly artists are still working on these basic premises as there are so many examples of each. Here are a few of my favorites . . . Monochromatic and Analogous work by Mark Grotjahn (one of the artists working today that I most admire)



Mark Grotjahn, *Untitled (Pink Butterfly M02G)*, 1997





Mark Grotjahn, *Untitled (New Capri XIX 47.19)*, 2016  
Oil on cardboard, 20 × 17 inches (50.8 × 43.2 cm)  
© Mark Grotjahn. Photo: Douglas M. Parker Studio

Another one of my favorite artists is John Currin. I think that this painting shows the use of complementary colors in the green/pink lingerie.



John Currin, *Lynette & Janette*, 2013  
Oil on canvas, 42 × 34 inches (106.7 × 86.4 cm)  
© John Currin. Photo: Rob McKeever

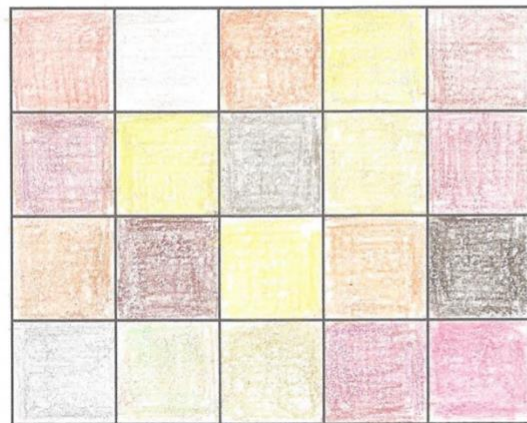
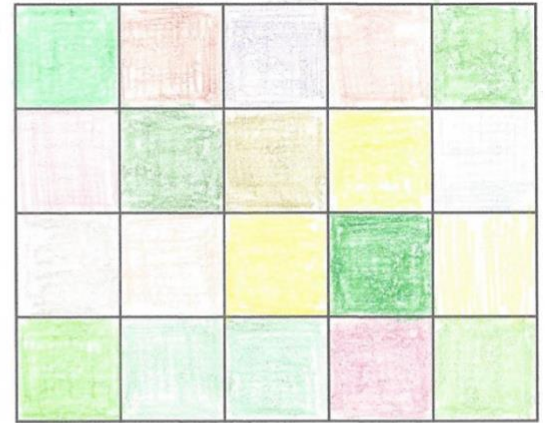
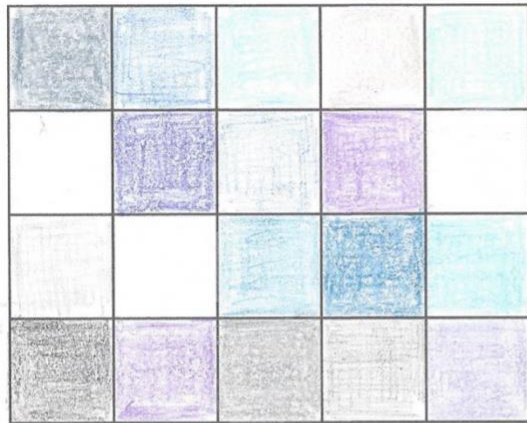
Another current example of color theory in practice would be this Brice Marden work. This would be a triadic color combo clearly.





Brice Marden, *Red Yellow Blue III*, 1974

And, following Vlado's lead, here are my seasonal color grids. Hope that you can tell which seasons I am hoping to represent.



Hi Marcie!

From the left to the right, I guess you have:

Winter, Spring

Fall, Summer

See you!

This is fun – I'll say, clockwise from top left – winter, spring, summer, fall?

Love Mark Grotjahn's work too, the 50 Kitchens exhibit at LACMA last year was pretty nifty as an exploration of color pairings.

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It's actually Spring (inspired in tulips plantations and those colorful corridors of flowers), Winter (cold, cold), Fall (tried to apply the Canadian maple leaves 🍁 color) and Summer (sun, flowers, sand, grass, blue sky).

My example on how art history and classic color theory are actively working and alive will not fall away from fashion as well (following the lead of my colleagues).

For me, Issey Miyake - a Japanese fashion designer, is a great example on how color theory is applied. Not only in terms of color combinations (complimentary, analogous, monochromatic etc), but also by the usage of textures. His textiles (the textile innovator!) are his trademark and give an extra contrast for the chosen palette:









Nowadays we are still using teachings learned from our predecessors, especially the basic categories of color based on the color wheel that Isaac Newton created in 1666 (primary, secondary and tertiary). In the Renaissance era artists started experimenting with new techniques for painting, mixing new color combinations, perspective and inventing ways to transport them (they specifically created small bottles with premixed colors, which allow them to paint outdoors). Thanks to these new techniques, the painting was able to be preserved in a better way, allowing us to see and be inspired by them today. Another example of art history used in our modern world is the cochineal bug. Raphael, Rembrandt, and Rubens all used cochineal (extracted from South American bugs) for their red pigments. This non-toxic source is still used for lipsticks and blush to this day.

I learned a lot from this week's reading from Smash Magazine, especially part 3 (I don't know if I was supposed to read all 3 parts but I'm glad I did). Seeing the different examples of color palettes and their explanation, including the importance of value, tints, chroma, etc. was really eye opening. To be honest I'm still a little confused with how you can see a color and recognize it has high chroma vs high tint for example, but I suppose that will come with more practice and experience.

I also loved all the different tips and tricks we learned throughout all the readings. From starting your design using all grays and add the color later on when you have decided on the structure and style, to how to modify photos in Photoshop and Illustrator (Krause Chapter 7).

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Hi!

I think is Winter, Spring, Summer and Fall!

Hi all, only Nicole got it right! But Summer vs Spring was definitely trickier to differentiate. Spring for me is when we leave the cold behind and the green starts to show up everywhere, along with the flowers, plants and the sunny weather- hence the use of greens, pink, red and yellow.

Thank you for your guesses :).

Ludy

Winter Spring Fall Summer?? (clockwise)

Hi!

Let me guess,

Winter, Spring, Summer and Autumn

Hi!

I will guess your seasons:

Spring Summer

Fall Winter

Hi All,

I actually used a few examples from my own work with my fashion brand, Cienne. I have always been inspired by the exploration of color, so this is a prominent factor within my collections. We spend a lot of time researching/exploring art history and classic color combinations as a means for inspiring the future.



Ellsworth Kelly



Cienne SS19



Cienne SS19



Cecil Touchon



Cienne SS19



Cienne SS19



David Hockney, Olympics poster 1984



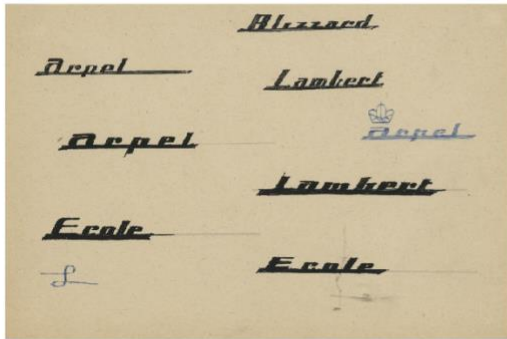
Cienne SS19



Cienne SS19



Pierre Étaix dans les collections



Cienne SS19

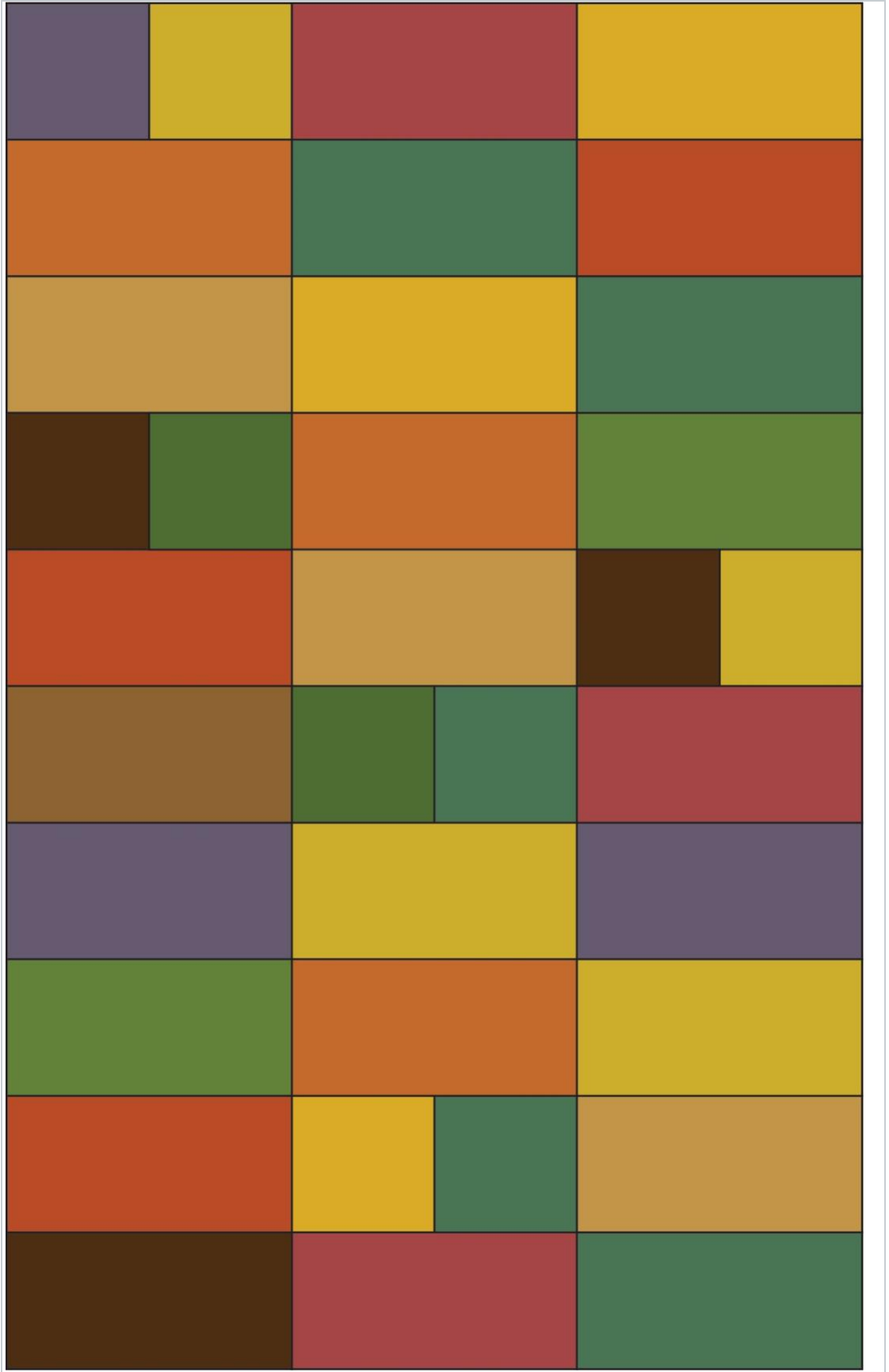


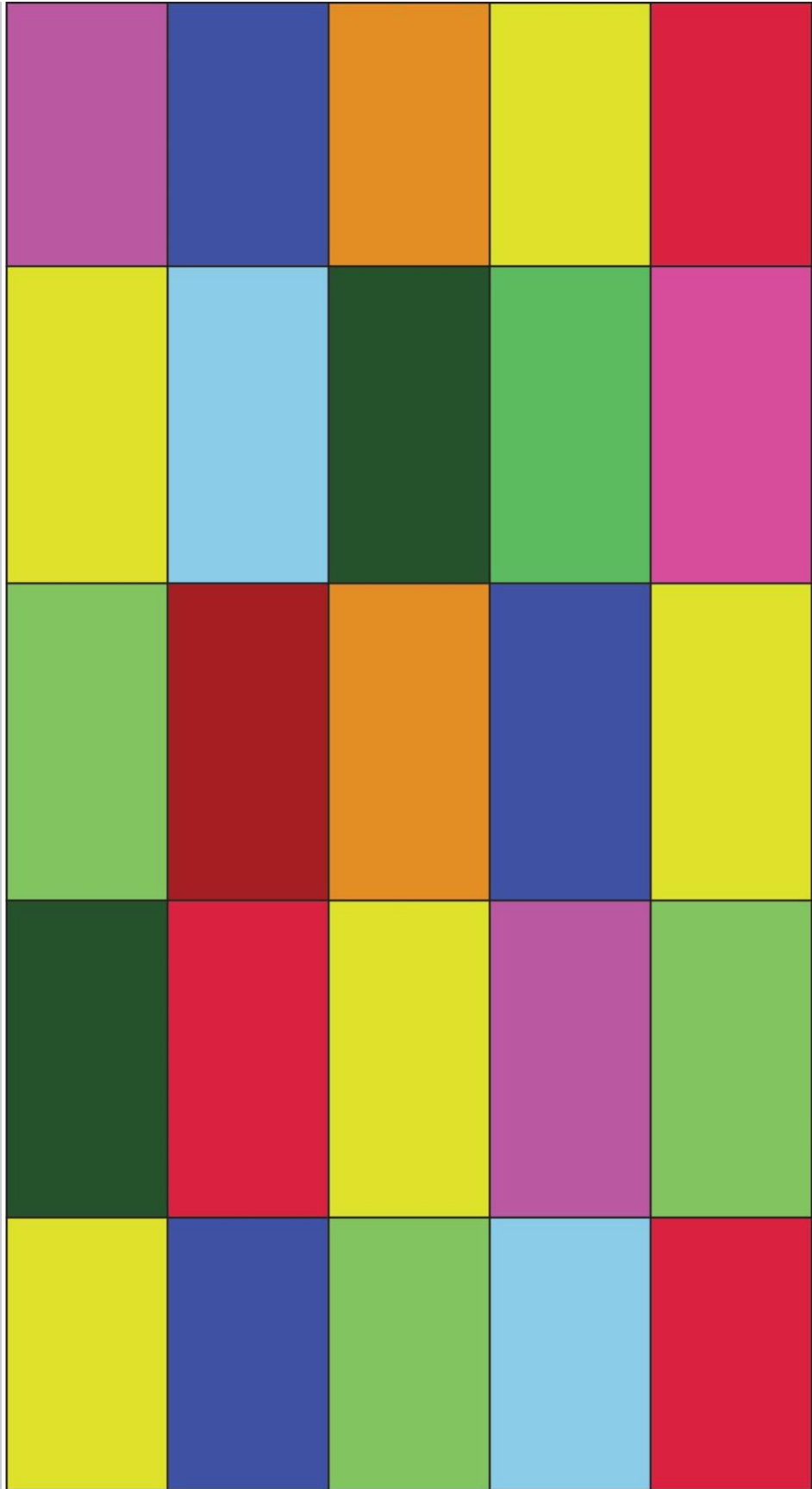
Cienne SS19

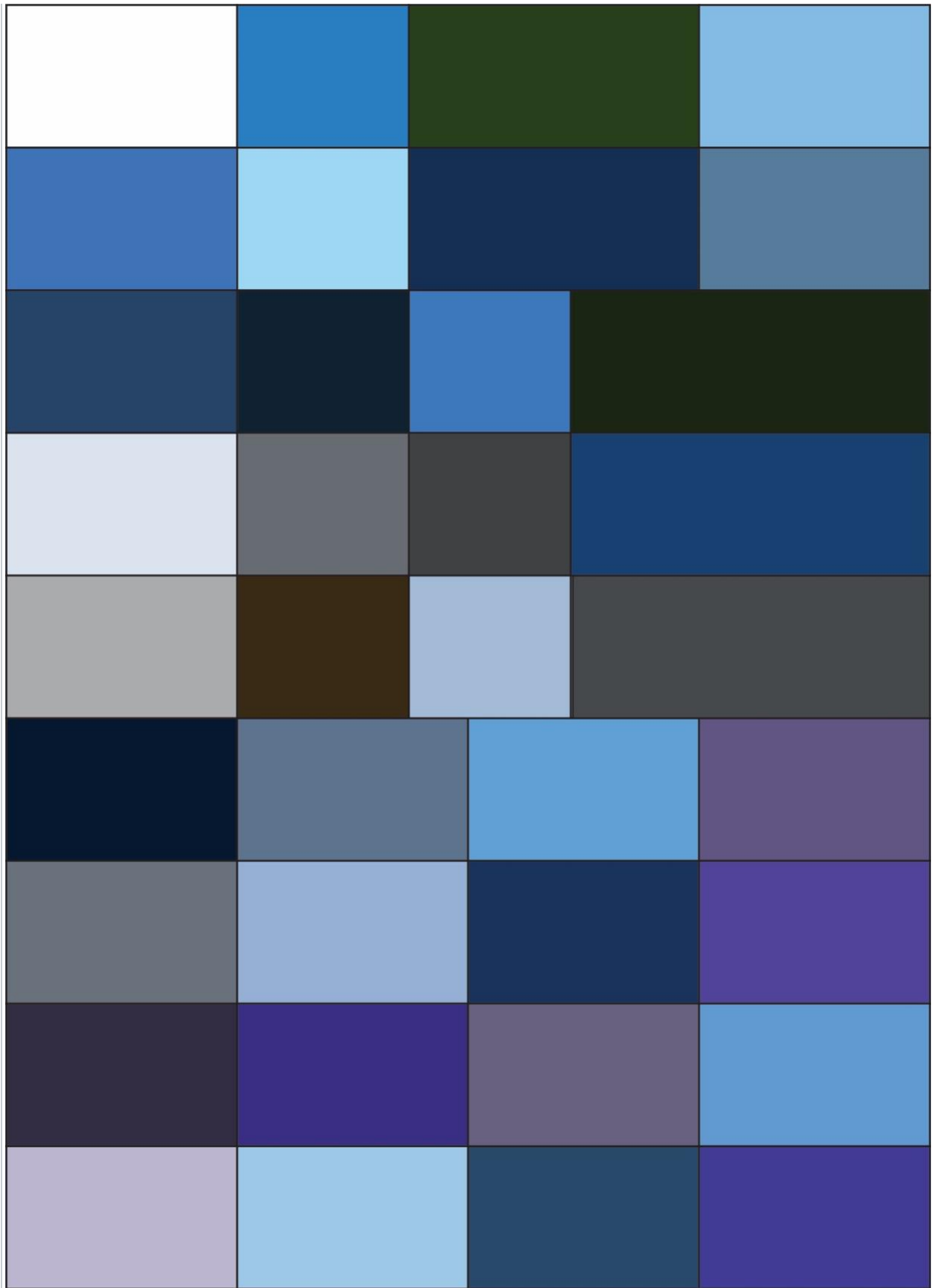


Hi Nicole,

Love your brand aesthetic and the fact that you look into art history as a means of inspiration. I can definitely see your inspiration by comparing the art next to your clothing, great work!

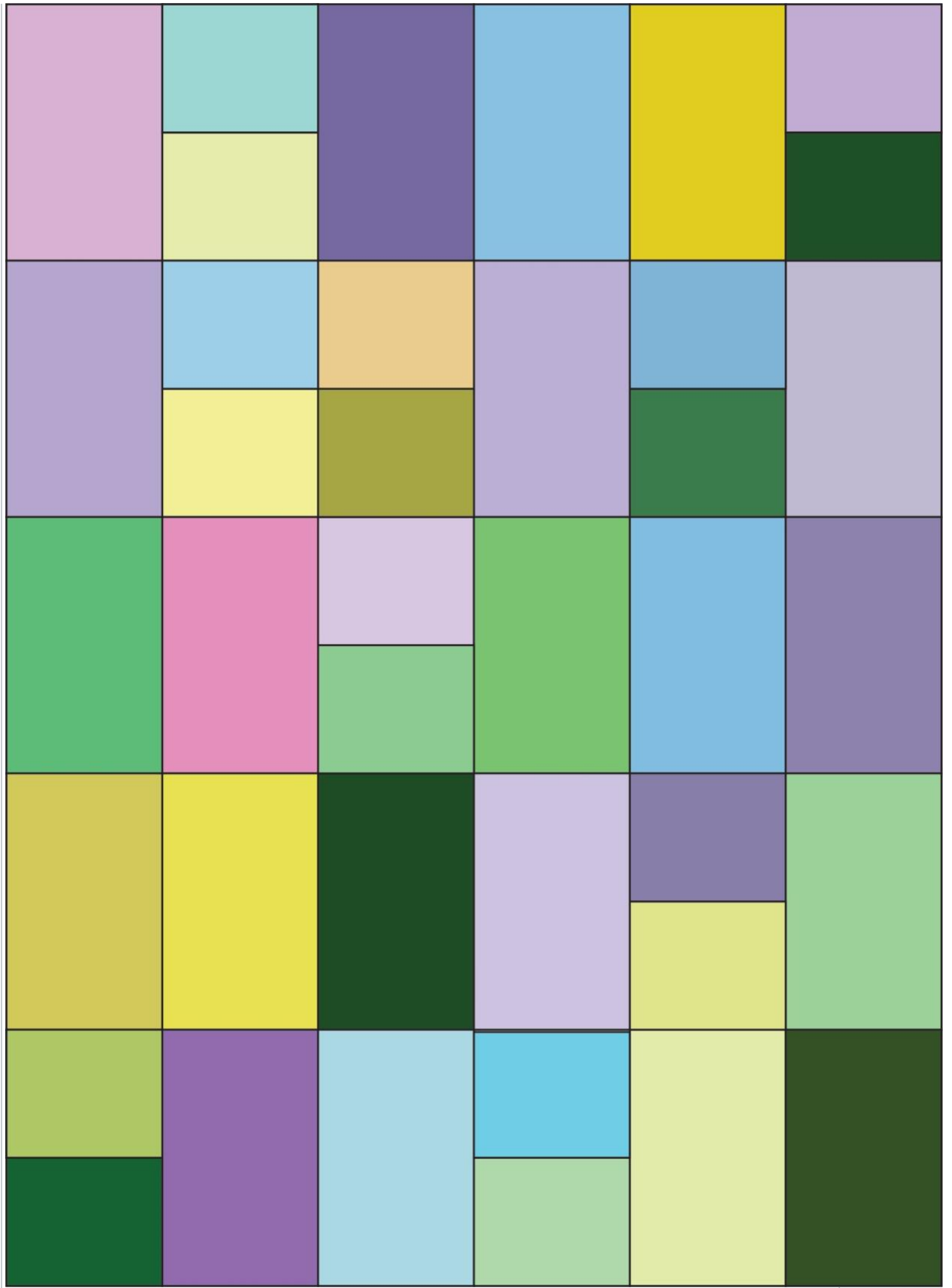












Here is the 4 seasons color assignment!

Hi Omaira,

Love your color palettes!

My guess is autumn, summer, winter, spring?

Hi Iris,

Yes!!!

My seasons attached. Just home from big trip...will post later tonight on examples!

Looking at different historical eras and art movements indeed is a great technique for inspiration and for making a decision on the color palettes to be used for your art/designs etc. There are so many examples.

However, the first examples which come to my mind instantly - well-known artists - Pablo Picasso(1881-1973) and Kazimir Malevich(1879-1935). Not only the use of color palettes - mostly complementary, with high saturation and contrast - but also the use of shapes and forms (Cubism /Color blocking) still inspire artists and designers around the World.



Dream  
By Pablo Picasso

1932



Oscar de la Renta  
2012  
Inspired by Picasso



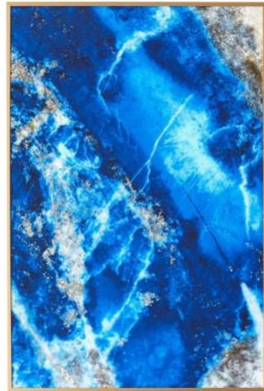
*Kazimir Malevich , 1915 vs. Burberry, 2014*

Also, just wanted to share this link for more examples:

<https://shop.verusart.com/blogs/verus-art-blog/art-meets-fashion-inspired-by-monet> (Links to an external site.)

Technically speaking the Rodarte SS15 collection was inspired by tidal pools and eddies (hence the netting and the anemone/coral/seaweed/iridescence/nautical stripes in the collection), although I agree it is reminiscent of the water lilies in terms of the palette. To piggy back on this, also check out the Rodarte SS12 collection, borrowing heavily from Van Gogh... super fun one to work on.

Lapis Lazuli (ultramarine blue) in modern art:



Cochineal red: (and analogous colors, left image)



More analogous, blue and violet



Split Complementary:



Monochromatic:





Complementary:



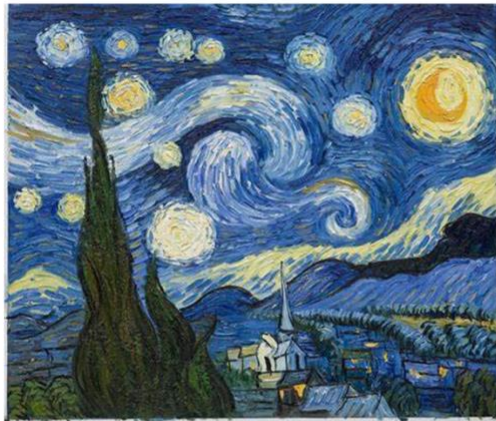
Whether consciously or accidentally, I believe that many interior designers draw their inspirations from paintings from the past. I find it intriguing to see how closely the color usage in the following interior images resemble the paintings.



MONET PAINTING



DAVID COLLINS INTERIOR

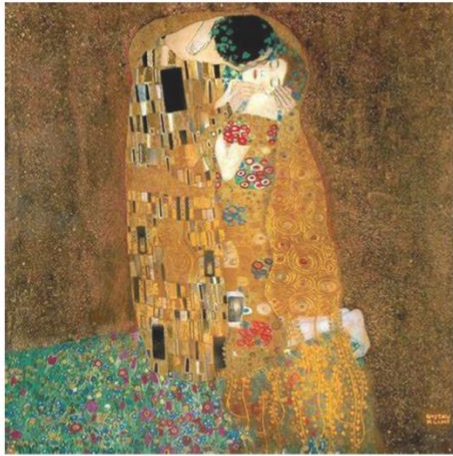


VAN GOGH



DAVID COLLINS INTERIOR





GUSTAV KLIMT



KELLY WEARSTLER INTERIOR



PIETER CLAESZ VANITAS- STILL LIFE (1630)



TOM FORD INTERIOR



ROTHKO



PETER MARINO INTERIOR

Wow! I love this, you really found great examples. I think that we all may find inspiration from life but life imitates art.

Attached please find my four seasons.

Hi!

Winter, Spring, Summer and Fall?

Hi All,

Please see the attached document. :)

I found a very interesting article of color palettes based on famous paintings used for branding projects

Here are some examples!

