

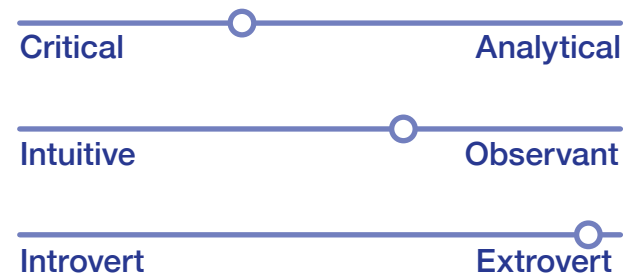
TJ Smith, *an enthusiastic local traveler*

- Adventurous
- Extrovert
- Detailed
- Curious
- Go-getter
- Early-Adopter

Bio

TJ is a born and raised New Yorker, currently working for a start-up brand as a partner. Outside from his work life, TJ is an enthusiastic traveler always seeking to experience and wander the local NY states and countrysides to expand his view and gain knowledge!

Personality



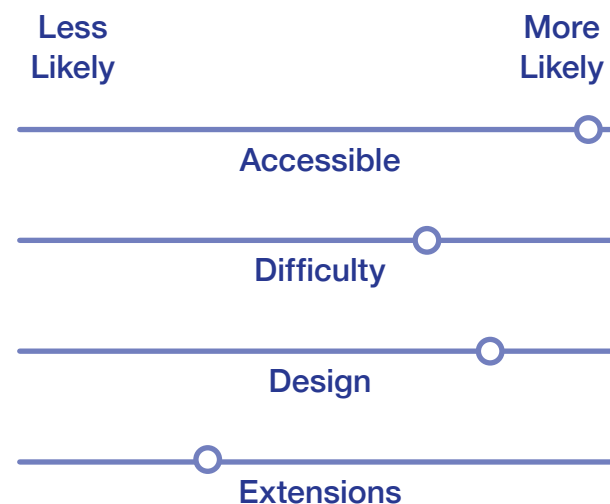
“Travel! Before you run out of time..!”

Age : 30
 Work : Start-up brand partner
 Family : Single, living by himself
 Location : Manhattan

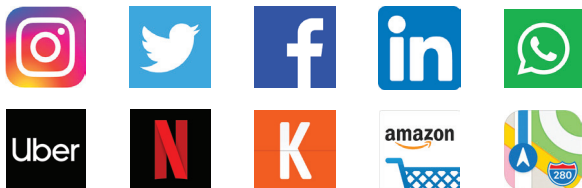
Goals

- Looking to expand his travel journey
- Hoping to develop and grow his start-up company with a bigger team
- Meeting new friends and networking
- Start another company for trip planning

Motivations - App



Social Media & Brands



Frustrations

- Limited trip resources and plan ATM
- So much expenses are occurring at his company, and his personal life
- Always busy with own schedulings
- Not a good time to start another brand