

STORYBOARD

Persona
Hannah, Art Director

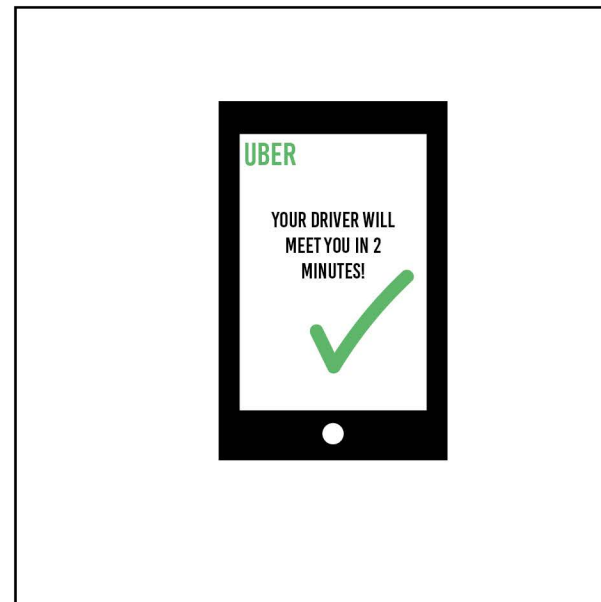
Scenario
Meeting up with client
at coffee shop



- Getting ready to leave for meeting
- Doesnt want to walk to subway.



- Goes to Uber app to see car availability.
- Uses the app to see how long it will take for the car to get to there.



- Connects with driver
- Gets dropped off 5 minutes before client.