

Personas:

38 year old, Mary. She's a fulltime working mother that wants to buy a beach bag but doesn't have time since she is working full time therefore wants to use letgo. She is interested in making a payment through the app.

25 year old college student Johnny, interested in selling a beach bag. Wants to receive payment through the app since doesn't want to drive to Mary's Location. He is interested in making the transaction through the app as well. His motivation is to sell his item as quickly as possible.