



I decided to redesign the logo for the company of my art tablet that I use because the original felt a bit too bland. I feel like the gradient scheme of the first one on the left helps with representing how people can use an art tablet for many creative uses and the burst the bright colors represent it. The 2<sup>nd</sup> and 3<sup>rd</sup> colors were close to the original one was just a darker effect and the other is a bit lighter. The bottom row I decided to put in a rectangle to represent how they sell tablets. Putting the text under it though felt unnecessary so I put it on top of the design.