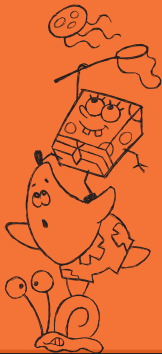


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March 31, 2017

Mr. Mark Smith
50 Cherry Lane
Cold Spring Harbor, NY 11516

Dear Mr. Smith,

It was a pleasure meeting with you at the Digital Strategies conference last week. As we discussed, I sincerely believe that our eBooks would be a great fit for your new eBook subscription service. We would like to give you an overview of our catalog and discuss the opportunity in more depth as soon as possible.

Meeting in person would allow us to fully evaluate the mutual benefits of this partnership in further detail. Our team is available to meet on Thursday or Friday of next week. Please let us know what day works best for you. We look forward to discussing this opportunity in further detail.

Thank You,

Jacqueline Hughes
Nickelodeon
eBook Director



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