



## ABOUT

Lauren is a designer and hand lettering artist based in Detroit. She picked up hand lettering as a hobby while studying advertising at the School of Visual Arts, and over the next few years (+ thanks to the power of the internet) she leveraged a few clever passion projects into a thriving freelance business!



## LAUREN

Known for her bright color palettes and playful letterforms, Lauren has created work for clients like Starbucks, Sam Adams, Microsoft, Google, AT&T, YouTube and TIME Magazine. Her work has been recognized by Communication Arts, the Art Directors Club, the Type Directors Club, and the Webby Awards. Lauren is also the author of the popular blog turned book, *Daily Dishonesty*, about the little lies we tell ourselves everyday.

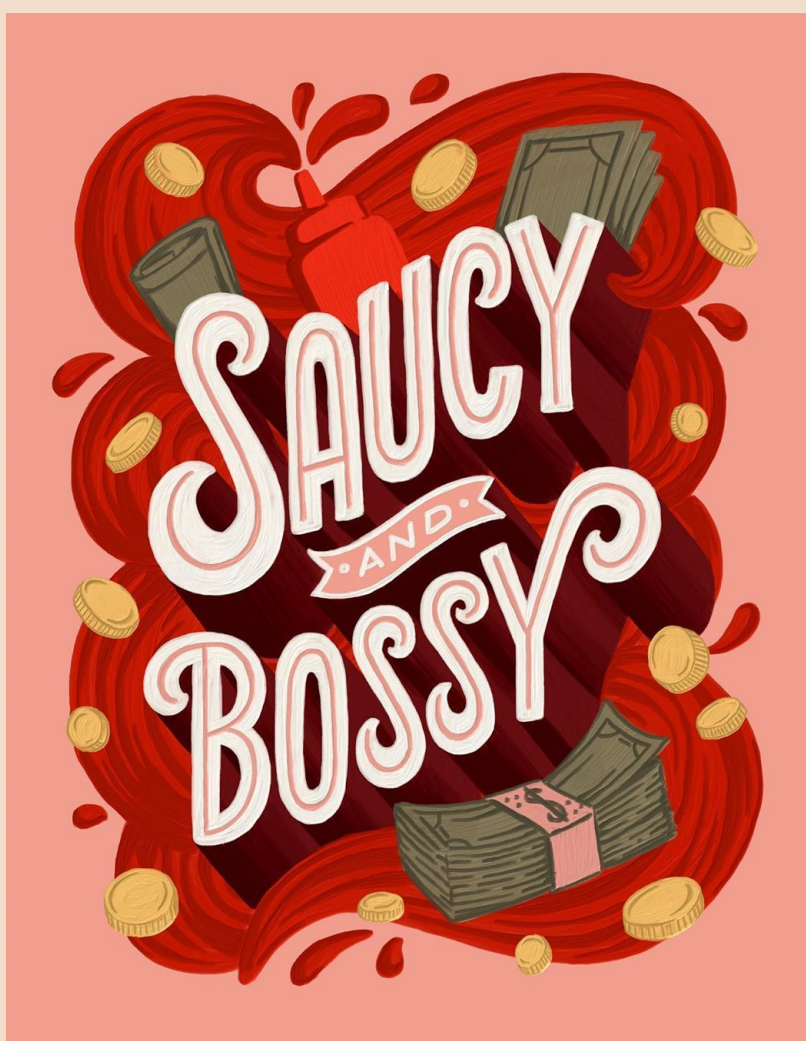
One of 'Today's Most Influential Graphic Designers' by Creative Bloom, Lauren's whimsical yet engaging typography fills (or rather ticks) all the Instagram boxes of her account. Take one glance at her feed and you'll see why clients like Starbucks, Google, and Time Magazine are scrambling to get her intricate typography included in their campaigns.



## CLIENTS

Adobe  
Airbnb  
Biden/Harris 2020  
Bloomscape  
BUSH'S  
Facebook  
Google  
Hallmark  
MailChimp  
Michael's  
Microsoft  
Moët  
Refinery29  
Seattle's Best  
Starbucks

Target  
TIME  
Tumblr  
Vans  
Veuve Clicquot  
Winsor & Newton  
Yelp  
SPIC  
Subaru



## HER MOTTO

