

Corporate identity - Launchpad

Digital
Marketing
Agency
for start-ups
and small businesses

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Services

Clients

Who We Are



Want to take your start-up or small business to the big leagues, *fast*?

You need to cut through the noise, and capture your audience's attention, hearts and minds. But how? That's where we come in.

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Your Name
Address
City, State, Zip Code
Phone Number
Launchpad@Launch.com

January 1, 2010

Contact Name, Job Title
Company Name
Company Address
City, State, Zip Code

Dear Contact:

I am writing to express my interest in the International Marketing position open at ABC Corp. I am very familiar with your products, and would welcome the opportunity to speak with you about how I could help increase your international market share. My colleague, James, being recommended that I contact you first about the position, since until I have worked closely in the industry for many years, and she thought that to be an excellent match for the job.

My extensive experience in selling similar products internationally has given me an overall knowledge of the business. I have a proven track record in increasing sales abroad. In my previous position as International Marketing Manager with ABC Company, I successfully increased our revenue in each of my territories by over 40% within my first year. In the six years I spent at ABC I helped to establish a market share in an additional ten countries, while increasing revenue and profits in all markets.

I believe that I am an excellent candidate for the position you have advertised, and would very much like the opportunity to meet with you to discuss what I have to offer ABC Corp. I will follow up next week to please to let if we can set up an interview.

Sincerely,

Your Name

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