

Persona Type	Ghoster	Ghostee
Back Story	Seeking short-term relationship; dating around, meeting new people. Unaware of how actions will make people feel.	Emotionally tender, experience with relationships, would like to meet people, does not like being left on read and never answered, understands the damage done when ghosted.
Motivations	Easy relationships, no strings attached, likes to go out with others, feels superficial relationships are enough, became used to the shallowness of online dating.	Would like to create whole relationships, understands we are not made for everyone, would like to hear back from someone who is no longer interested instead of being left on read.
Goals	Dates, easy scheduling,	Making human connections
Barriers	Not liking the notifications asking them to respond to their date	People who will still ghost