

Kim RoWoon

"Books have worlds inside."

#booklover
#bookaddict
#booknerdproblems

DEMOGRAPHICS

Age: 24
Location: Seoul, Korea
Education: Seuli High School
Job: Actor
Family: Lives with his family

GOALS

- Discovering new books / authors to read
- Finding unique stories
- Cataloging book collection

READING HABITS

- Fast pace reader
- Never lends books
- Likes hardcovers and boxed collections
- Pre-order books to get them first
- Reads eBooks, but prefer physical copies
- Always finishes a book
- Loves binge reading and re-reading

TECH

Internet
Social Networks
Messaging
Games
Online Shopping



FRUSTRATIONS

- Keeping track of different series
- Forgetting a book launch date
- Finding space for more books

FAVORITE BOOKS



The Great Blue
Alex Shearer



Harry Potter
J.K. Rowling



Don Quijote
Cervantes

