

For this week's assignment I decided to recolor the Instagram logo. The current coloring, while it does look nice, does not represent the wide variety of content offered on Instagram.

The original rainbow included blue and green but the new rainbow only ranges from yellow to a hint of blue. Although it does include new colors, (pink and purple) I think a wider range of colors would better represents the variety of content offered on Instagram.

By including blue and green the diversity of content is better represented.

Including additional blue adds to the diversity of color as not everyone loves pink and purple.

The green represents photos of nature and health-related accounts.

### RECOLORED:



### ORIGINAL:



### CURRENT:

