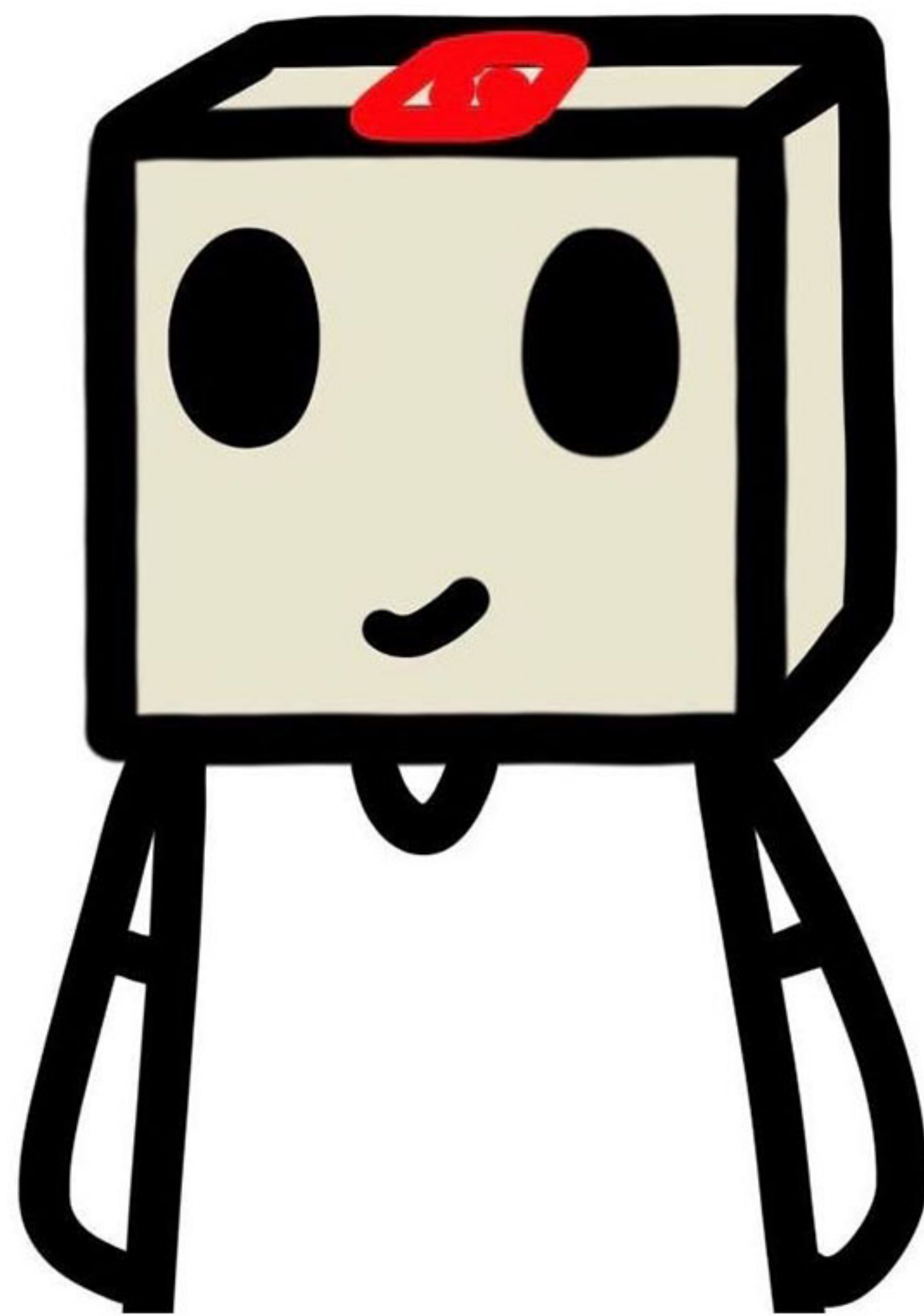


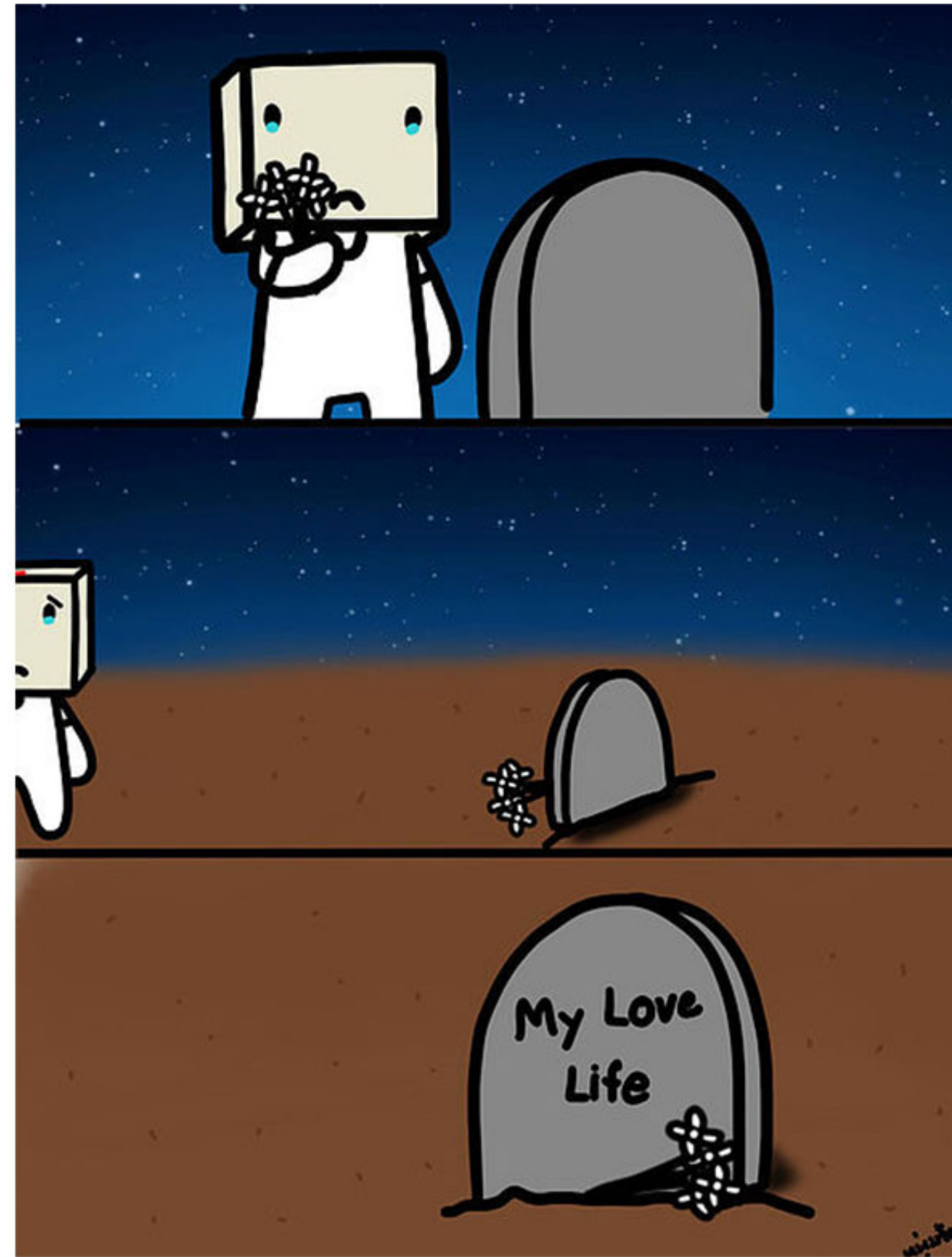
NORMYGUY



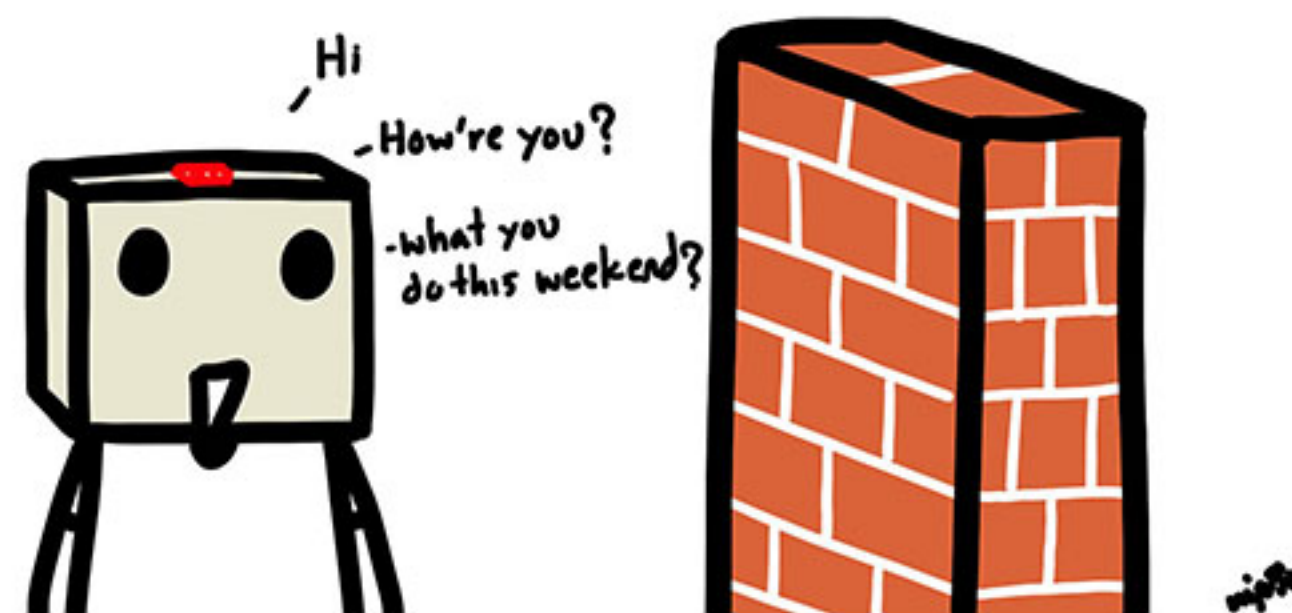
ABOUT NORMYGUY

NORMYGUY IS A PAGE ON FACEBOOK THAT FOUNDED IN 2015 BY PHAKAWAT CHAROENLARP. EVERY CONTENT ON THIS PAGE IS IN THAI. INSPIRING FROM 24 YEARS OF A SINGLE LIFE OF THE FOUNDER, THE CONTENTS AND THE GAGS ON THIS PAGE ARE ABOUT THE FUNNY SIDE OF SINGLE LIFE, FLIRTING (BUT FAIL), AND ALSO MEMES ABOUT SINGLE LIFE. WE HAVE A CHARACTER CALLED "TOFU BOY". THIS GUY APPEARS AS A LOGO AND ICON OF THIS PAGE.

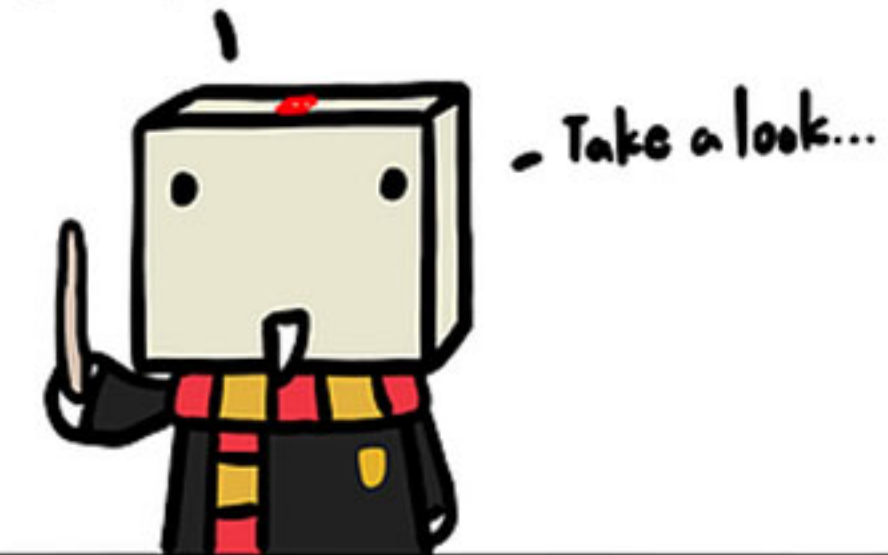




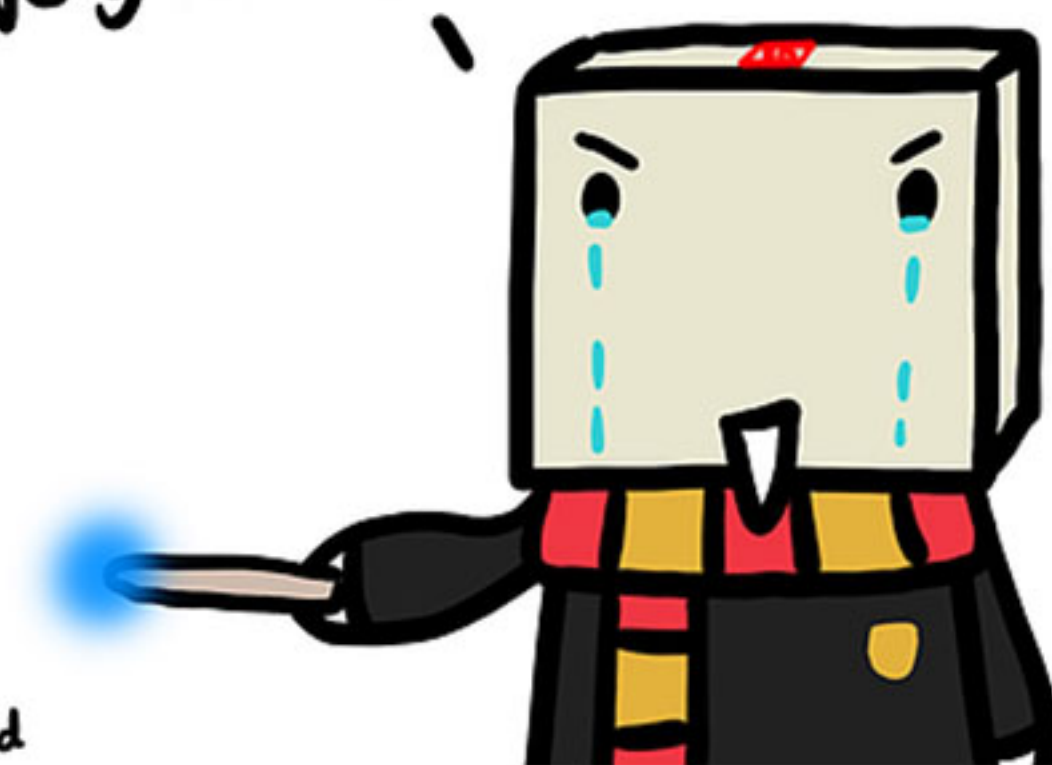
Chatting with my crush
is like



Today I will teach you
a spell on how to make a girl
disappear!



I've got a crush on you!



GAGS

I'VE BEEN POSTING GAGS ALMOST EVERY DAY NON-STOP FOR 3 YEARS AND SO ON. MY GAGS ARE ABOUT THE FUNNY SIDE OF SINGLE LIFE. I CHOOSE DOODLE AS MY STYLE BECAUSE IT'S EASY TO CONSUME IN TERMS OF THE READER, IT LOOKS CUTE, AND IT DOESN'T TAKE A LOT OF TIME TO CREATE THE CONTENT. ACTUALLY, THE DIFFICULT PART IS NOT DRAWING BUT CREATING GAGS. GOOGLE DOCS IS THE MOST USEFUL TOOL FOR ME BECAUSE THE IDEA CAN

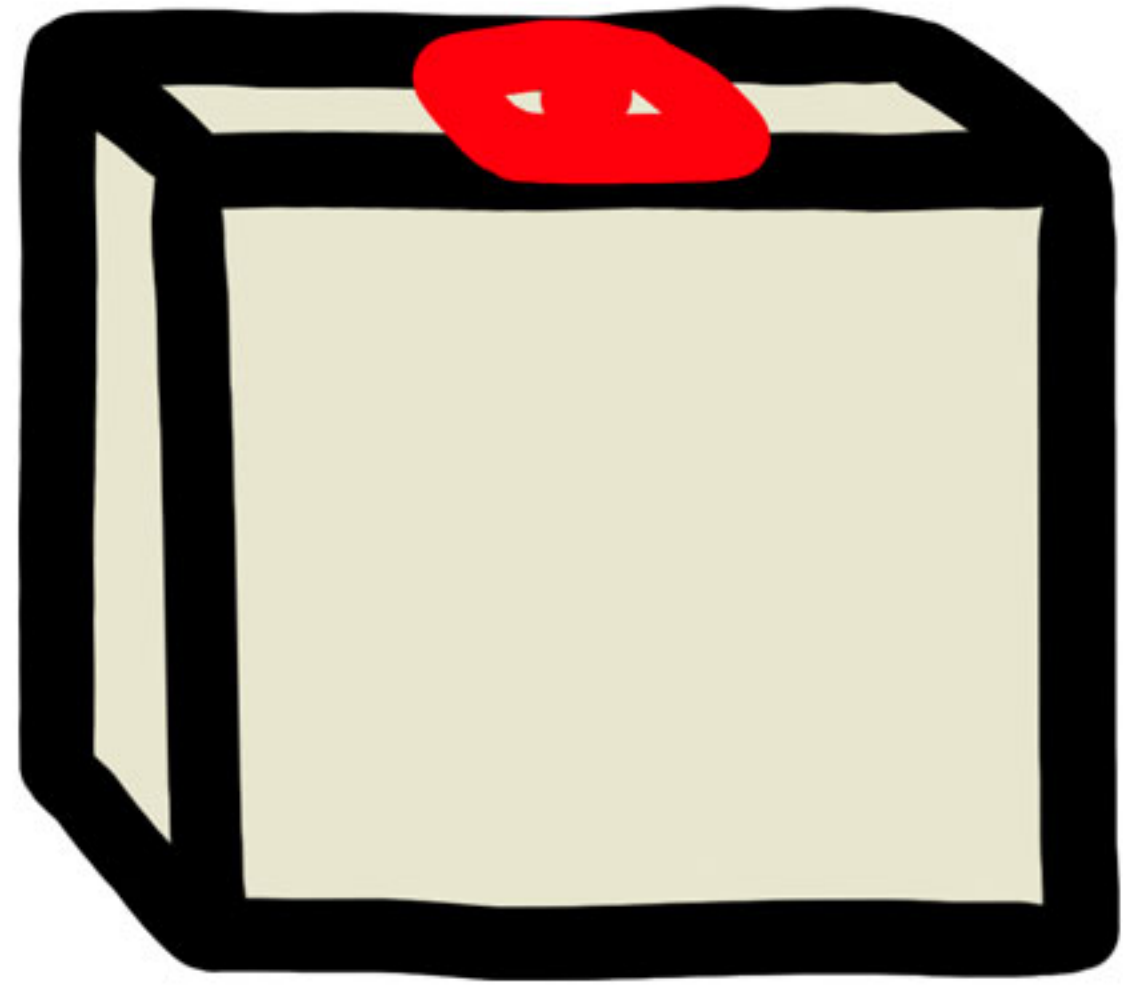




ABOUT ME

I GRADUATED FROM THE FACULTY OF MUSIC, MAJOR IN COMMERCIAL MUSIC IN THAILAND. I USED TO BE AN INDEPENDENT ARTIST I HAVE MY BAND AND PLAYED A CONCERT WITH MY SONG WHILE I WAS STUDYING FOR MY BACHELOR. THEN I TOOK MY MASTER'S IN THAILAND IMMEDIATELY AFTER I GRADUATED FROM MY BACHELOR'S. MY MASTER WAS IN COMMUNICATION ART MAJOR IN ENTERTAINMENT MANAGEMENT. I FOUNDED MY PAGE IN THE GAP BETWEEN MY BACHELOR AND MASTER AND IT HAD BECOME FAMOUS BY THAT YEAR. AFTER I GRADUATED FROM MY MASTER I'M LOOKING FOR STUDY ABROAD THEN I CAME TO NEW YORK AND TOOK A DIPLOMA IN DIGITAL MARKETING AT NYU AND NOW I'M TAKING A CERTIFICATE IN WEB DESIGN AND DEVELOPMENT AT BARUCH UNIVERSITY. MY EQUIPMENT IS IPAD PRO, PC COMPUTER, AND MY BRAIN.





NORMYGY

CONCEPT

THE CONCEPT OF THIS BOOKLET. SINCE IT'S ABOUT NORMYGUY WHICH IS MY CHARACTER. SO, THE CONCEPT IS NORMY. TO KEEP IT NORMY. I PICKED A VERY SIMPLE COLOR LIKE WHITE AS A BACKGROUND AND ALSO WANT TO KEEP EVERYTHING CLEAN AS MUCH AS POSSIBLE. MOREOVER, I PICKED THE HANDWRITING FONT TO MATCH WITH THE DOODLE STYLE OF MY WORKS.